

SelectIdaho: From Potato Chips to Microchips

Presented by The Idaho Department of Commerce

In Partnership with SelectUSA

Agenda

Thursday, May 7

Idaho State Capitol Building

700 W. Jefferson Street

Boise, ID 83702

9:00 – 9:50 Welcome, The Idaho Advantage

Room EW-42, Garden Level

- 9:00-9:20 Idaho: The New Gold Standard – Idaho Department of Commerce
 - Jake Reynolds, Administrator and Deputy
 - Jason Barnes, Business Attraction Manager
- 9:20-9:40 Foreign Direct Investment in Idaho – U.S. Commercial Services
 - Jen Verdon, Acting Director for Boise Office
- 9:40-9:50 Boise State University
 - Dr. Jack Marr, College of Business & Economics Global Programs

10:00 – 10:45 Agricultural Technologies and Semiconductor Breakout Tracks

Track 1: Beyond the Potato: Idaho's \$12 Billion Ag-Tech Opportunity

Room EW-40, Garden Level

- 10:00- 10:20 Idaho State Department of Agriculture
 - Chelsea Conlon, Trade Specialist
- 10:20-10:40 How Southern Idaho Fuels Idaho's Economy
 - Jan Rogers, Executive Director, Southern Idaho Economic Development

Track 2: Silicon in the Soil: Scaling Global Supply Chains in the Gem State

ROOM EW-42, Garden Level

- 10:00- 10:20 The Micron Effect
 - Jeff Binford, Senior Director of US Expansion Planning, Micron Technology
- 10:20-10:40 Navigating the Boise Metro
 - Clark Krause, Executive Director, Boise Valley Economic Partnership

10:45 – 11:00 Refreshment Break

11:00 – 11:40 Guided tour of the Idaho State Capitol

- Hosted by: Idaho State Senator Kelly Anthon

11:45 – 12:00 Walk to West Senate Annex Room (staff will lead the delegation)

12:00 – 1:00 Hosted Lunch

The Annex Senate West Room, 514 West Jefferson, Boise ID 83702

Invest in Idaho: International Success through Talent, Innovation & Ecosystems

- 12:10-12:20 The Talent Pipeline: Engineering Your Workforce in Idaho
 - Wendi Secrist, Executive Director- Idaho Workforce Development Council
- 12:20-12:30 The Innovation Backbone: Powering Idaho's Advanced Manufactures
 - Gina Robison, Executive Director- Idaho Manufacturing Alliance
- 12:30-12:40 The MERITS Alliance: Architecting the Future of Industrial Success
 - Diane Temple, President and CEO of the Idaho Technology Council

1:00 – 1:15 Walk back to Capitol Building (staff will lead the delegation)

1:15-1:45 Legacy and Launchpad: Advancing the Idaho-Taiwan Strategic Alliance

- 1:15 – 1:30 Forty Years of Friendship Between Idaho and Taiwan: How a 'Sister State' Relationship Drives 21st Century FDI, EW-42, Garden Level
 - Eddie Yen, Director of the Idaho-Asia Trade Office
- 1:30 – 1:45 MOU Signing Ceremony EW-42, Garden Level
 - TEALA (Taiwan Eastbound Alliance Landing America)
 - MUST (Mingshin University of Science and Technology)

2:00 – 3:30 The Idaho Compass: Four Regions of Opportunity, A Progressive Tour

Start in the room associated with the number on the back of your name tag and every 20 minutes progress to the next region

1. Northern Region: Aerospace & Robotics, EW-5 Garden Level
 - John Shovic, Director of the Center for Intelligent Industrial Robotics, University of Idaho
 - Marita Diffenbaugh, Director of Innovation, North Idaho College
2. Capital Region: Semiconductors & Technology, EW-42 Garden Level
 - Clark Krause, Executive Director, Boise Valley Economic Partnership
 - Amy Fleischer, Dean of the College of Engineering, Boise State University

- Kurtis Cantley, Professor of Electrical and Computer Engineering and the Director of the Microelectronics Education and Research Center, Boise State University
 - Autumn Braase, Executive Director of Employer Education, College of Western Idaho
 - Jillana Finnegan, Strategic Projects Executive Director, College of Western Idaho
3. Southern Region: Ag-Tech & Food Manufacturing, EW-20 Garden Level
- Jan Rogers, Executive Director, Southern Idaho Economic Development Organization
 - Brett Madron, Senior Director of Workforce and Economic Development, College of Southern Idaho
4. Eastern Region: Nuclear & Future Energy, EW-40 Garden Level
- Teresa McKnight, CEO of Eastern Idaho is REDI
 - James Widmann, Dean of the College of Science and Engineering, Idaho State University
 - Jerry Anhorn, Dean of the College of Technology, Idaho State University
 - Steve Chiu, Professor and Chair, Departments of Computer Science and Electrical and Computer Engineering, Idaho State University

3:30 – 4:15 Closing Remarks- EW-42, Garden Level

- Vision to Value: Your Roadmap for FDI in Idaho
 - Tom Kealey, Director, Idaho Department of Commerce
- A City for Everyone, A Hub for the World: The Micron Success Story
 - Lauren McLean, Mayor of the City of Boise
- Enduring Idaho: Growing Global Partnerships While Preserving Our Way of Life
 - Scott Bedke, Lieutenant Governor of the State of Idaho

4:30 – 5:30 Reception for International Delegation

- Hosted by Boise Valley Economic Partnerships

Friday, May 8

Industry Tours & Evening Reception

Meeting Place: **Idaho State Capitol Building**
700 W. Jefferson Street
Boise, ID 83702

Semiconductor Track:

7:50 am: Meet at the Liberty Bell at the steps of the Capitol, hop on bus!

- 8:00: Departs for Micron World Headquarters
- 8:30: Arrive at Micron, Badge in, Tour facility
- 9:45: Meet at Bus

10:00 am: Depart Micron for Boise State University

- 10:45 arrive at Micron Center for Materials Research at Boise State
- 11:00 tour facility
- 12:15 meet at Bus, depart for Capitol for Lunch

12:30 – 1:30 pm: Lunch at Senate Annex Building

1:40 pm: Depart for Tokyo Electron

Ag-tech Track:

8:50 am: Meet at the Liberty Bell at the steps of the Capitol, hop on bus!

- 9:00: Departs for Boise State Food and Dairy Innovation Labs
- 9:30: Arrive at BSU, Tour facility
- 10:30: Meet at Bus

10:35 am: Depart BSU for Lamb Weston World Headquarters

- 11:15 arrive at Lamb Weston
- 11:25 tour facility
- 12:45 meet at Bus, depart for Capitol for Lunch

1:15 – 1:30 pm: Lunch at Senate Annex Building

2:45 pm: Depart for Marsing

4:00 pm: Buses will link up at **Koenig Vineyards** for an Evening reception:

Address: 21452 Hoskins Rd, Caldwell, ID 83607

6:00 pm: Return to Boise and Capitol



Special thanks to our evening reception sponsor, WSP!

