

2025

Operation Facelift

Operation Facelift 2025



Operation Facelift is a community-based initiative designed to breathe new life into the downtown areas of rural Southern Idaho.

Operation Facelift celebrates the power of small, consistent improvements.

Project Categories

1. Mainstreet Facelift

A project that upgrades a business or area that is within the city's downtown or main street.

2. Small Business Facelift

Upgrade or beautification to a privately owned small business located anywhere within the city.

3. Community Facelift

A project that upgrades or beautifies an area that is outside the main street or downtown area.

4. City Entrance Facelift

Upgrades to the City's entrance such as landscaping beautification or a city entrance sign.

5. Community Art Facelift

Using art to beautify an area of the community. Murals, community art exhibits, creating a photo stop, or community garden.

6. Innovation Facelift

A project that involves technology such as a downtown scavenger hunt that uses scannable QR codes or marking historical sites with links to information websites.

City of Filer



Before



During

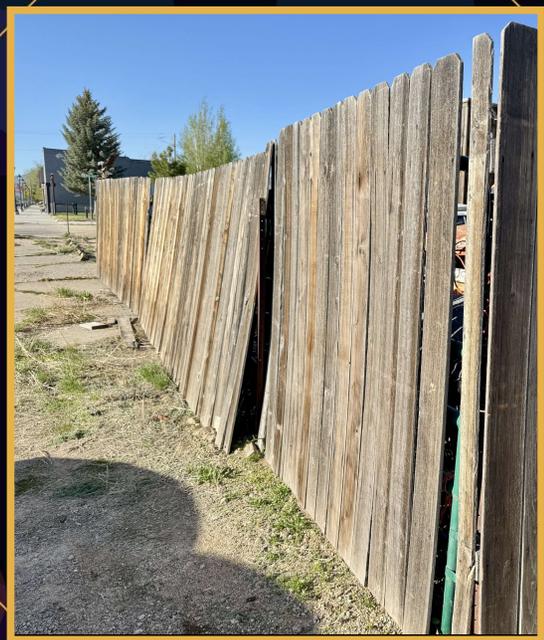


After

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City of Fairfield



Before



During



After

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Before



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Before



During



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Before



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The Next Chapter

Introducing the Frontier Community Resources SMILES Grant!

Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka, and Twin Falls Counties, and any incorporated municipality within these counties can apply for up to \$5,000 for a community or economic development project that will make a difference in their community.

SMILES Core Values:

- Simple - Clearly defined scope
- Measurable - Specific, achievable outcomes
- Innovative - Creative approach to community needs
- Lovable - Builds community pride and engagement
- Engaging - Involves community leaders and stakeholders
- Strategic - Aligns with comprehensive or strategic plans