

Business Plus, Inc.

January 2017

Dear Partners:

I urge you to read Sunday's *Times-News* feature ["Getting over Simplot: how Mini-Cassia healed in 15 years since Heyburn plant closure."](#) It documented Simplot's potato plant closure in 2002 and how the Mini-Cassia area has since recovered. Key factors include: **embracing the costs of growth and a willingness to invest in infrastructure, creating an industrial park, supporting the vision of community leaders, marketing successes to put the region on the map with site selectors and focusing on attracting smaller companies that offered diversity.** Over time the combination of these strategies resulted in increasing economic success for Mini-Cassia and the Southern Idaho region.

Business Plus directly helped support Mini-Cassia's recovery by contributing **over \$250,000** in grants to Gossner Foods, Les Schwab's Tire Retread Center, Dutchmen, Kodiak America, High Desert Milk, and Dot Foods. In addition to direct grants, Business Plus contributed **\$1,150,000 to SIEDO** to support Southern Idaho's regional marketing and economic development.



We thank new and renewing investors **Boccard Life Sciences, Cassia Regional Hospital - Intermountain Healthcare, Con Paulos Chevrolet, Doug Shelk CPA with Deagle Ames & Co., D.L. Evans Bank, Idaho Dairymen's Association, Westfall & Westfall CPAs / Impact Athletic Club, Wills, Inc., and Wills Toyota.**

Please note we will not be holding a public First Quarter Board Meeting. Our Second Quarter Meeting will be in May with the date to be announced.

If you would like to join our investor group, please give me a call!

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

[Follow this link to Business Plus, Inc.'s website](#)

[Follow this link to SIEDO's website](#)

Idaho Department of Commerce Trade Office to Visit Twin Falls March 7th

The State of Idaho Department of Commerce operates trade offices in China, SE Asia, and Mexico. Trade office representatives help guide businesses through all the steps of expanding into foreign markets. Their services include:

- Providing and analyzing market information and research
- Scheduling overseas appointments
- Importing/sourcing information
- Promoting Idaho products and services at trade shows
- Maintaining relationships with international government agencies
- Conducting buyer pre-qualification and due diligence



Trade office representatives will be available to meet one-on-one with companies in Twin Falls on **Tuesday, March 7, 2017**. If you are interested in meeting with them, please contact Lisa at SIEDO - lisab@southernidaho.org.

Investor Spotlight

Idaho National Laboratory increases its contribution to Idaho's economy by 20.4 percent

IDAHO FALLS, Idaho - Idaho National Laboratory released the "INL Fiscal Year 2016 Economic Impact Summary," which evaluates the total economic impact that INL operations have on Idaho's economy. The report demonstrates that INL contributes a positive value of \$1.9 billion to Idaho's total economic output - an increase of 20.4 percent or nearly \$324 million between 2015 and 2016.



Idaho National Laboratory increases its contribution to Idaho's economy by 20.4 percent (cont.)

"As Idaho's sixth largest private employer, we take great pride in Idaho National Laboratory being a major economic driver for our state," INL Lab Director Mark Peters said. "We value our relationship with the state of Idaho and believe our continued collaboration is critical to the success of the laboratory in the coming years," said Peters.

The summary included the following highlights for 2016:

- INL employs nearly 4,100 people, making it Idaho's sixth largest private employer and 10th largest employer when compared to all public and private businesses. INL hired more than 480 employees in 2016 and increased its average salary to \$92,660 annually, up from \$88,635.
- Secondary impacts in Idaho accounted for an additional 7,199 jobs for a total of 11,276 jobs - a 21.3 percent increase from the previous year. In addition to purchasing goods and services, INL hosted significantly more visitors and held more events in 2016, resulting in positive economic benefit to the local hotel and restaurant industry.
- More than \$874 million in economic output was generated through INL suppliers and employee household spending.
- INL increased personal income in the state by \$795 million.
- Day-to-day management and operation of INL is the responsibility of Battelle Energy Alliance (BEA), which subcontracted more than \$136 million to Idaho businesses.
- BEA corporate offices contributed \$623,454 to charitable giving, and the majority of those funds in Idaho are focused on education needs.

INL posted job and business volume gains primarily in its national homeland security and nuclear energy research divisions. Specific areas of expanded research include critical infrastructure, high-performance computing, cybersecurity and small modular reactors.

"In the foreseeable future we continue to see a need to hire more engineers and scientists - not only to support replacing those who retire but to support the growth of our laboratory," Peters said. "It is critical we strengthen our partnering with subcontractors, educators and industry."

The annual summary was prepared by the Rexburg-based Research & Business Development Center. The 2016 Economic Impact Summary is available online at <https://www.inl.gov/inl-initiatives/economic-and-workforce-development/>. The economic impacts identified in the report only include operations managed by BEA and do not include the impacts of the U.S. Department of Energy cleanup contractor, the DOE itself or the Naval Reactors Facility.

Idaho National Laboratory is one of the U.S. Department of Energy's national laboratories. The laboratory performs work in each of DOE's strategic goal areas: energy, national security, science and environment. INL is the nation's leading center for nuclear energy research and development. Day-to-day management and operation of the laboratory is the responsibility of BEA.

See more INL news at www.inl.gov. Follow @INL on Twitter or visit our Facebook page at <https://www.facebook.com/IdahoNationalLaboratory>.

The INL has been a major investor in Business Plus and SIEDO for over 15 years. We appreciate INL's support and the opportunity to partner and grow our economy both regionally and state-wide.

Recent Media

[Idaho Investment Guide](#) *Site Selection Magazine*

[Livability: Southern Idaho](#)

[Green Power and Green Buildings - Southern Idaho's Growing Culture of Sustainability](#) *Expansion Solutions Magazine*, January 2017

[Jerome 20/20 preps for big projects](#) *Times-News*, January 30, 2017

[Getting over Simplot: How Mini-Cassia healed in 15 years since Heyburn plant closure](#) *Times-News*, January 29, 2017

[These food startups aim to build on Idaho's food heritage](#) *Idaho Statesman*, January 24, 2017

[Agriculture facility in the works for Magic Valley](#) *KMVT*, January 23, 2017

[Burley will get a business park along the Snake River](#) *Idaho Business Review*, January 19, 2017

[Sustainable Plant of the Year Award: Clif Bar](#) *Food Engineering*, January 18, 2017

[Chobani notched up double-digit US growth in 2016, has 'no plan' to head back to Europe right now](#) *Food Navigator-USA.com*, January 13, 2017

[Idaho National Laboratory economic output grows 20.4 percent](#) *LocalNews8.com* January 11, 2017

[Exclusive: The future of Clif Bar](#) *Food Business News*, January 10, 2017

[Anthon appointed to economic outlook and revenue assessment committee](#) *Times-News*, January 7, 2017

[Healthy economy more important than minimum wage](#) *Capital Press*, January 5, 2017

[Idaho officials praise tax incentive program](#) *Times-News*, January 5, 2017

[Looking Forward: 5 businesses \(or more\) to expect in 2017](#) *Times-News*, January 4, 2017

[Doug Manning of Burley recognized by Idaho Economic Development Association](#) *Idaho Business Review*, January 2, 2017

[46 percent of Idaho jobs could be automated in 10 years - Which jobs could be affected?](#) *Times- News*, December 28, 2016

[Unsung Idahoans: Working behind-the-scenes to fund public infrastructure](#) *Times-News*, December 26, 2016

[Looking Back: Five trends in Twin Falls business in 2016](#) *Times-News*, December 26, 2016

[Developers announce new Burley business park](#) *Times-News*, December 22, 2016

Check Presentation

WELLS FARGO BANK



L-R: Ashley Silvers, Downtown Branch Manager, Rebecca Wildman, Executive Director Business Plus, and Jerry Olson, Manager South Central Idaho Business Banking Center

Campaign Investors

PLATINUM (\$10,000-\$25,000)

First Federal*
D.L. Evans Bank
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation (Magic Valley Mall, Target,
Best Buy & Dick's Shopping Centers)

SILVER (\$2,500-\$4,999)

American Real Estate & Appraisal*
Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Givens Pursley, LLP
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mountain West Realty
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WillTran, Inc.
WOW Logistics

BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow*
Banner Bank
BBSI
Berkshire Hathaway HomeServices
Idaho Homes & Properties
Best Western Burley Inn
Blue Lakes Inn / Snake River Pool & Spa
Cassia Regional Hospital -
Intermountain Healthcare*
Chobani
Clear Springs Foods*
Collins Connection
Kent & Cindy Collins
Berkshire Hathaway HomeServices*
Con Paulos Chevrolet
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher Construction
Giltner, Inc.

BRONZE Cont.

Goode Motor Auto Group
J-U-B Engineers
K&T Steel Corp*
KMVT
McAlvain Group of Companies
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Nu-Vu Glass
Power Engineers
Starr Corporation*
TEC-Distributing of Idaho*
Titlefact, Inc.*
TitleOne*
Westfall & Westfall CPAs / Impact Athletic Club*
Wills, Inc.*
Wills Toyota*
Zions Bank

COMMUNITY (\$100-\$999)

Boccard Life Sciences
Cable One
Doug Shelk CPA with Deagle
Ames & Co.
Gem State Welders Supply*
i.t. Integrated Technologies
Moss Greenhouses
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*
Stevens Pierce & Associates CPAs*
Stratus Communications, LLC

IN-KIND SUPPORT

3-Day Kitchen & Bath
Cable One
Century 21 Riverside Realty
CH2M
Con Paulos Chevrolet
D.L. Evans Bank
Dot Foods
Elevation 486
Fabri-Kal
Farm Bureau Insurance
First Federal
Goode Motor Auto Group
Intermountain Gas Company
KMVT
Minidoka Memorial Hospital
Mr. Gas / Mr. Wash
NOVOLEX/Hilex Poly
Packaging Specialties of Idaho (PSI)
Project Mutual Telephone (PMT)
Starr Corporation
Times-News
United Electric Co-op, Inc.
US Bank
Watkins Distributing
Wells Fargo Bank
WOW Logistics

**indicates 10+ years of support since 2003*

www.business-plus.org

PO Box 929, Twin Falls, ID 83303-0929 BusinessPlusInc@msn.com