

Business Plus, Inc.

December 2016

Dear Partners:

On behalf of Business Plus, I would like to thank our generous investors for supporting regional economic development in Southern Idaho. Great returns on your investment continue with Southern Idaho's business expansions, attractions, and marketing efforts to attract investment and talent to our region.

The Southern Idaho Economic Development Organization (SIEDO) held its fourth quarter business meeting this month. Highlights included **Chobani's \$100M Expansion, Clif Bar's new \$90M bakery**, and recruitment of **Dow Chemical Company** to Burley.

SIEDO Quarterly Business Meeting

Chobani Fuels Southern Idaho's Growing Manufacturing Industry with \$100M Expansion

Yogurt giant has helped attract other manufacturers, including Fabri-Kal and Clif Bar & Company, creating nearly 6,000 direct and indirect jobs with a \$1.8 billion economic impact on the Southern Idaho region, says the Southern Idaho Economic Development Organization.

TWIN FALLS, ID (PRWEB) JUNE 01, 2016

Chobani's \$100 million expansion at the world's largest yogurt manufacturing facility in Twin Falls is the latest investment fueling Southern Idaho's growing manufacturing industry, according to the Southern Idaho Economic Development Organization.

Business has served as a draw for other manufacturing companies like Fabri-Kal and Clif Bar & Company, which recently invested \$50 million in a new 100,000-square-foot facility in Burley to provide yogurt cups to Chobani. Additionally, Clif Bar & Company will open its first 275,000-square-foot Clif Bar Baking Company in Twin Falls this summer, a \$90 million investment.

These three businesses have created nearly 6,000 direct and indirect jobs and have an annual \$1.8 billion economic impact on the Southern Idaho region.

"Chobani is such a success story because it shows companies that Southern Idaho is a great place to invest and grow their business," said Jeff Hough, executive director at Southern Idaho Economic Development Organization. "Because of Chobani's growth, other companies are relocating and choosing Southern Idaho as their new home."

Chobani's expansion in production lines and product development brings its total investment in Twin Falls to nearly \$750 million and its total employment will be over 1,000. The yogurt company's Twin Falls facility - completed in an unprecedented 325 days - opened in 2013 with an initial investment of \$450 million.

Idaho Governor C.L. "Butch" Otter and Chobani Founder and CEO Hamdi Ulukaya tour the Twin Falls, ID, expansion site.

"Because of Chobani's growth, other companies are relocating and choosing Southern Idaho as their new home," said Jeff Hough, executive director, Southern Idaho Economic Development Organization.

Idaho Governor C.L. "Butch" Otter commended Chobani's founder and CEO Hamdi Ulukaya on his confidence in the state.

Chobani's expansion in production lines and product development brings its total investment in Twin Falls to nearly \$750 million.

CHOBANI
 Feed Your Soul!

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 Media

SIEDO spotlighted Idaho's presence at the **SelectUSA Summit**, success with the 6th annual **Operation Facelift** and its 24 projects, and the **U.S. Department of Commerce Manufacturing Designation "Road Show"** to tour area facilities, meet Matt Erskine, Assistant Secretary at the U.S. Department of Commerce, Lt. Governor Brad Little, and our community partners.

SIEDO Quarterly Business Meeting



WASHINGTON, DC | JUNE 19-21, 2016



6 From Southern Idaho 17 Other Idahoans



SIEDO's launched the new **12 COOL THINGS...Winter** info-graphic to be shared via social media and brand our region as a cool place to live. Please copy and paste this into Facebook, Twitter and other social media!

12 COOL THINGS To Do In Winter In Southern IDAHO

- 1 **GROOMED & READY**
Hit well-groomed slopes with a board or skis at beautiful Pomerelle Mountain or nearby world-class Sun Valley.
- 2 **SNOW WALKING**
Take snowshoeing to another planet by trekking through the marvelous Caters of the Moon National Monument and Preserve.
- 3 **REV-UP**
Snowmobile on 150-square miles of trails at Gooding County Snow Park where the snow is high and adventure is even higher.
- 4 **SCOPE FOR FLYERS**
Check out the yearly birding sites in Hagerman to spot a wide range of our feathered friends.
- 5 **ICE FISHING**
For cold weather lovers only! Ice fishing opportunities around Salmon Creek and Magic Reservoir are second to none.
- 6 **ICE SKATING**
There is no winter sport more elegant than ice skating. Carve the ice like an Olympian at Sun Valley's Outdoor Ice Rink or Hailey's Champion Ice House.
- 7 **CHOP YOUR OWN**
Get in the holiday spirit by cutting your own fragrant tree in the South Hills just in time for the festivities.
- 8 **SLIPPIN' & SLIDIN'**
Put tubing at Magic Mountain Resort on your to-do list. The hills are steep and the snow is slippery, perfect for a day of play!
- 9 **MELT AWAY THE COLD**
Defrost in the most relaxing way—soak in natural 90+ degree mineral hot springs at several nearby locations.
- 10 **A HUNTING WE WILL GO**
Big game, upland/migratory game birds or coveted trophy species offer plenty of hunting opportunities.
- 11 **FAT BIKING**
Roll along the top of snow on 4" monster fat bike tires to enjoy this growing popular winter adventure.
- 12 **NO TIRES NEEDED**
Shred through snow-covered mountains on a bike with skis instead of tires and you'll never go back to road biking!

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We thank new and renewing investors: **Banner Bank, Best Western Burley Inn, Elwood Staffing, First Federal, Goode Motor Auto Group, Givens Pursley, LLP, the Idaho National Lab (INL), and KMTV.**

If you are not currently an investor, we invite you to join our investor group. Please give me a call.

Wishing you a prosperous 2017!

Rebecca Wildman
Executive Director
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Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

Follow this link to Business Plus, Inc.'s website

Follow this link to SIEDO's website

Top 10 Major Donors

We would like to recognize and give special thanks to our top 10 major donors over the past 13 years.

Company	Amount
1. Idaho National Lab (INL)	> \$ 300,000
2. First Federal Bank	> \$ 170,000
3. Project Mutual Telephone	> \$ 95,000
4. Idaho Power	\$ 74,000
5. St. Luke's Magic Valley	\$ 70,000
6. D.L. Evans Bank	> \$ 57,000
7. Intermountain Gas	> \$ 56,000
8. Cooper Norman, CPAs	\$ 52,000
9. Times-News	> \$ 51,000
10. Wells Fargo Bank	\$ 49,000

Thank you!

Recent Media

[Livability: Southern Idaho](#)

[Help wanted: South-central Idaho faces big workforce gap](#)

Times-News, December 18, 2016

[8 jobs that will be hot in Magic Valley](#)

Times-News, December 18, 2016

[Randy Shumway: Idaho economic outlook: Employment, housing holding steady](#)

Idaho State Journal, December 17, 2016

[Burley's economic development director wins award](#)

Times-News, December 16, 2016

[Tax program helps lure new businesses](#)

Idaho Mountain Express, December 9, 2016

[Nonprofit to dole out \\$90 million for Idaho, Montana startups and biz expansion](#)

Times-News, November 30, 2016

[St. Luke's to hire 100 new doctors in Magic Valley](#)

Times-News, November 23, 2016

[Setting the Table for Successful Food Manufacturing Plant Location: Logistics are Key](#)

Expansion Solutions, November 22, 2016

[Feeding the World from Southern Idaho](#)

Expansion Solutions, November/December 2016

[Closing the Gap: State seeks to expand apprenticeships with \\$1.4 million grant](#)

Times-News, November 21, 2016

[Mike Crapo: Idaho rail expansion supporting economic activity](#)

Standard Journal, November 19, 2016

Check Presentation

FIRST FEDERAL



L-R: Jason Meyerhoeffer, Tom Ashenbrenner, Alan Horner, Rex Lytle, Rebecca Wildman, Steve Westfall, and Jeff Williams

Campaign Investors

PLATINUM (\$10,000-\$25,000)

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D.L. Evans Bank
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
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Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy & Dick's Shopping Centers)

SILVER (\$2,500-\$4,999)

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Collins Berkshire Hathaway
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Westfall & Westfall CPAs / Impact
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Wills Toyota*

COMMUNITY (\$100-\$999)

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Neil Christensen Insurance
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Oregon Trail RV Park
St. Luke's Jerome*
Stevens Pierce & Associates CPAs*
Stratus Communications, LLC

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Century 21 Riverside Realty
CH2M
Con Paulos Chevrolet
D.L. Evans Bank
Dot Foods
Elevation 486
Fabri-Kal
Farm Bureau Insurance
First Federal
Goode Motor Auto Group
Intermountain Gas Company
KMVT
Minidoka Memorial Hospital
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**indicates 10+ years of support since 2003*

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