

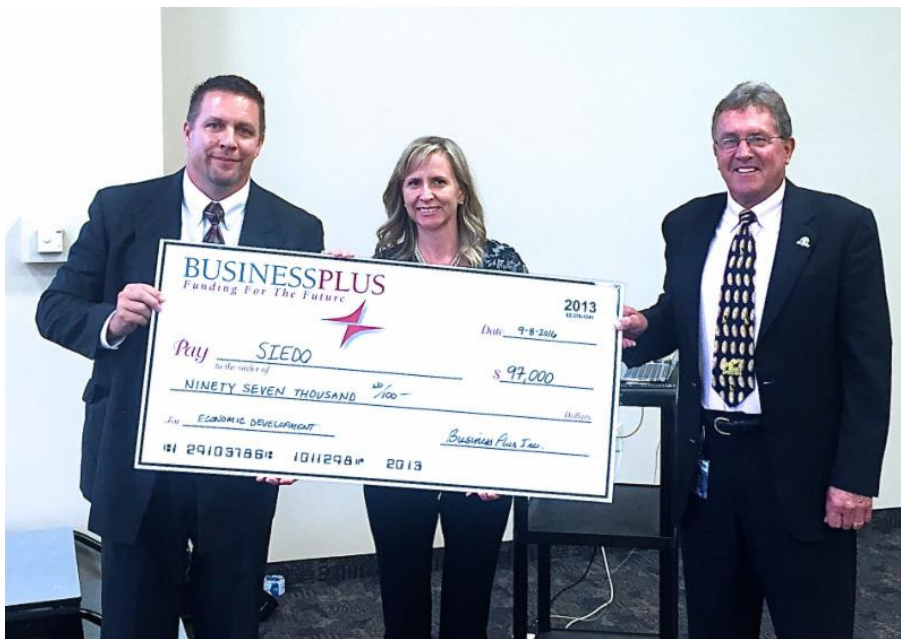
Campaign 2013-2015

September 2016

Dear Partners:

The Magic Valley has been a part of several exciting things this past month. Here are some highlights:

SIEDO held a very successful 15th Anniversary Summit. SIEDO's founders reflected on their vision and creation of the organization. Idaho Department of Labor Economist Ethan Mansfield gave an analysis of our region's workforce trends and the power of "place-making." Brett Simms of Workforce Training Solutions shared 12 workplace characteristics that retain top talent. Cally Grindstaff of Clear Springs Foods highlighted their culture and strategies to successfully attract and keep talent. And Business Plus presented SIEDO with a check to support the coming year's operations. Thank you SIEDO for representing and promoting our region!



L-R: Jeff Hough, Rebecca Wildman, Dan Olmstead

On the heels of SIEDO's Summit, Executive Director Jeff Hough resigned citing personal and family reasons. We want to thank Jeff for his energetic leadership and wish him well. SIEDO's Executive Committee is selecting an interim director and will begin a search to fill this position.

The Idaho Chamber Alliance hosted a Southern Idaho Legislative Summit featuring Idaho's Career & Technical Education Administrator Dwight A. Johnson, Department of Labor's Ken Edmunds, and the Idaho Chamber Alliance's lobbyist John Watts. The group toured CSI's Applied Technology and Innovation Center and Diesel Technology facilities. CSI has trained over 200 new Clif Bar employees this past year as part of its mission to train our region's workforce in industrial safety, maintenance, manufacturing, food processing and healthcare.



Federal, state and local officials gathered to celebrate Southern Idaho being part of an Elite Group of Top U.S. Manufacturing Regions. We welcomed Matt Erskine, the Deputy Assistant Secretary for Economic Development with the U.S. Department of Commerce, Lieutenant Governor Brad Little, CSI's President Jeff Fox and other administrators, food manufacturers, business leaders, community representatives, and Idaho researchers. The program is designed to accelerate the resurgence of U.S. manufacturing by supporting the implementation of locally-driven, long-term economic development strategies. The designation requires addressing key economic development focus areas, each of which is vital to improving our manufacturing economic ecosystem.



L-R: President Jeff Fox, Brad Little, Matt Erskine

Save the date: the 2016 Business Plus Annual Meeting will be held Thursday, November 3, 2016, 3:00-5:00 p.m. at the Magic Valley Art's Council Auditorium. Our theme is "Economic Development, Talent Attraction and Place-Making." We welcome our investors, community leaders, and others who may be interested in joining our investor group to attend. Thank you to our co-sponsors **Cable One** and **Elevation 486!**

We thank new and renewing investors **Berkshire Hathaway HomeServices Idaho Homes & Properties, K&T Steel Corp, KMVT, Lytle Signs, Minidoka Memorial Hospital, Nu-Vu Glass, Starr Corporation, and Zions Bank.**

If you would like to invest in our region, sponsor an upcoming event, or have questions about Business Plus or SIEDO, please give me a call.

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

Follow this link to the Southern Idaho Economic Development Organization's website.

Investor Spotlight

Starr Corporation was founded in 1962 as Arrington Brothers Construction. In 1989, the brothers sold the company to Glenn Arrington and the name was changed to Starr Corporation. Commercial and industrial projects became the company's mainstay, and Construction Management Delivery moved into Design/Build Services, resulting in a high level of customer satisfaction. In 2008 Michael Arrington purchased the company from his father, becoming a third generation owner.



Starr Corporation's customers include banks, health care facilities, schools, food processing companies, and manufacturing companies. Starr has worked with owners from various locations in the United States on these projects and currently provides General Contracting, Construction Management, and Design/Build services. Starr Corporation also fields concrete, steel erection, and carpentry crews.

Starr Corporation recently completed the Twin Falls High School renovation, Canyon Ridge High School addition, and Jerome High School renovation and addition, and is currently working on the new Twin Falls City Hall, Public Safety Complex and Downtown Commons plaza.

Visit Starr Corporation at www.starrcorporation.com or call 208-733-5695.

Starr Corporation has been a long-time supporter of Business Plus and regional economic development and Michael Arrington serves on the Business Plus Board of Directors.

Recent Media

[Twin Falls rebuilding furniture store into new city hall](#)

Idaho Business Review, September 28, 2016

[S. Idaho food hub looks to keep rolling](#)

Capital Press, September 26, 2016

[U.S. Department of Commerce visits Southern Idaho](#)

KMVT, September 21, 2016

[Idaho Legislators visit Twin Falls](#)

KMVT, September 20, 2016

[Chobani Announces Six Food Start-ups to Inaugural Class of the Chobani Food Incubator](#)

Food & Beverage Magazine, September 21, 2016

[A larger, more modern, more comfortable Magic Valley Regional Airport is on-track, on-budget, and almost complete](#)

City of Twin Falls, September 19, 2016

[Agriculture fuels southern Idaho economy](#)

Capital Press, September 13, 2016

[Clif Bar opens Twin Falls facility](#)

Idaho Business Review, September 12, 2016

[SIEDO looks to the future after 15 years of economic development](#)

Times-News, September 9, 2016

[Clif Bars Love Idaho](#)

580KIDO.com, September 1, 2016

["Gold Medal" in Agribusiness Southern Idaho in the Lead](#)

Expansion Solutions Magazine, September 2016

[Food for Thought: How to Capture Your Share of the Agribusiness Pie](#)

Expansion Solutions Magazine, September 2016

Recent Check Presentations



L-R: Business Plus Board Members Neil Christensen, Jim Capps, Cindy Collins, Jim Lynch, Executive Director Rebecca Wildman, Lytle Signs owner Rex Lytle, Mark Lopshire, and Jason Meyerhoeffer

Register for SVED's 2016 Economic Summit

2016 ECONOMIC SUMMIT
Thursday, October 6th
8:00am - 2:00pm | Sun Valley Inn | Limelight Room

**THE INTERSECTION OF
HOUSING & TALENT ATTRACTION
IN OUR ECONOMY**

REGISTER ONLINE
SunValleyEconomy.org
DougBrownSV@gmail.com

learn - network - engage

Campaign Investors

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal*
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

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Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)

SILVER (\$2,500-\$4,999)

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Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Givens Pursley, LLP
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mountain West Realty
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
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United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WillTran, Inc.
WOW Logistics
Zions Bank

BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow*
Banner Bank
BBSI
Berkshire Hathaway HomeServices
Idaho Homes & Properties
Best Western Burley Inn
Blue Lakes Inn / Snake River Pool
& Spa
Cassia Regional Medical Center -
Intermountain Healthcare*
Chobani
Clear Springs Foods*
Collins Connection
Kent & Cindy Collins
Berkshire Hathaway HomeServices*
Con Paulos Chevrolet
Eastern Idaho Railroad (EIRR)
Elwood Staffing

BRONZE Cont.

Farm Bureau Insurance
First American Title Company
Fisher Construction
Giltner, Inc.
Goode Motor Auto Group
J-U-B Engineers
K&T Steel Corp*
KMVT
McAlvain Group of Companies
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Nu-Vu Glass
Power Engineers
Starr Corporation*
TEC-Distributing of Idaho (formerly
Magic Valley Distributing)*
Titlefact, Inc.*
TitleOne*
Westfall & Westfall CPAs / Impact
Athletic Club*
Wills, Inc.*
Wills Toyota*

COMMUNITY (\$100-\$999)

Boccard Life Sciences
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Moss Greenhouses
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*
Stevens Pierce & Associates CPAs*
Stratus Communications, LLC

IN-KIND SUPPORT

3-Day Kitchen & Bath
Cable One
Century 21 Riverside Realty
CH2M
Con Paulos Chevrolet
D.L. Evans Bank
Dot Foods
Elevation 486
Fabri-Kal
Farm Bureau Insurance
First Federal
Goode Motor Auto Group
Intermountain Gas Company
KMVT
Minidoka Memorial Hospital
Mr. Gas / Mr. Wash
NOVOLEX/Hilex Poly
Packaging Specialties of Idaho (PSI)
Project Mutual Telephone (PMT)
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Times-News
United Electric Co-op, Inc.
US Bank
Watkins Distributing
Wells Fargo Bank
WOW Logistics

**indicates 10+ years of support since 2003*