

Campaign 2013-2015

August 2015

Dear Partners:

The Business Plus Board of Directors held its **Third Quarter Board Meeting and Community Lunch on August 6, 2015 at the Burley Inn Best Western**. Business leaders and community members gathered to learn more about economic development in Southern Idaho and about Burley in particular.

Idaho Central Credit Union presented Business Plus with \$10,000. Jeff Williams, McCain Foods, informed the group about Idaho's potato industry and McCain's operations. **Doug Pasley, PCA Packaging Corporation of America**, talked about the history of the PCA Burley plant, team collaboration and working closer with clients, including McCain Foods.

Thank you to **Century 21 Riverside Realty, Goode Motor Auto Group, and Minidoka Memorial Hospital** for co-sponsoring this event!

Current pledges for the three-year campaign are \$505,362, with \$202,071 in cash and receivables and 73 investors. Business Plus is pleased to have **J-U-B Engineers and TitleOne** join our campaign and extends thanks to the **Burley Inn Best Western, Givens Pursley, Idaho Central Credit Union, Idaho Power and Zions Bank** for renewing their investments. We are grateful for your support!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

SIEDO's Annual Summit

"Winning the Talent Attraction Game - Work Play Integration"

Thursday, September 10, 2015
CSI Herrett Center, Twin Falls, Idaho
Please contact SIEDO for more information:
adovenmuehler@csi.edu



Recent Media

- "10 Things You Didn't Know about Clif Bar," *Triple Pundit*, August 7, 2015, [Click Here](#)
 - "Food manufacturing in Idaho pays better-than-average wages," *Idaho Business Review*, August 6, 2015, [Click Here](#)
 - "Federal manufacturing designation expected to pay off in Magic Valley," *Idaho Business Review*, August 5, 2015, [Click Here](#)
 - "Jan Rogers Invited to White House Forum on Economic Development," *Times-News*, August 4, 2015, [Click Here](#)
 - "Local Attends White House Forum on Economic Development," *KMVT/KSVT*, July 30, 2015, [Click Here](#)
 - "McCain Foods USA outstanding energy efficiency partner, says Idaho Power," *PotatoPro.com*, June 15, 2015, [Click Here](#)
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Recent Check Presentations:

EHM ENGINEERS, INC.



L-R: Rebecca Wildman, Business Plus, and David Thibault, Manager for EHM Engineers, Inc.

BLUE LAKES INN AND SNAKE RIVER POOL & SPA



L-R: Cindy Collins, Business Plus Board, Rebecca Wildman, Business Plus Executive Director, Jim Paxton, President of Blue Lakes Inn and Snake River Pool & Spa, Jessica Turner, Blue Lakes Inn General Manager and Beau Burk, Snake River Pool & Spa Store Manager

J-U-B ENGINEERS, INC.



L-R: Rob Hegstrom, J-U-B Engineers Area Manager, and Rebecca Wildman, Business Plus

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

First Federal
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)
Zions Bank

SILVER (\$2,500-\$4,999)

D.L. Evans Bank
Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes and Properties*
Best Western Burley Inn
Blue Lakes Inn & Snake River Pool
& Spa
Cassia Regional Medical Center -
Intermountain Healthcare*
Clear Springs Foods*
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher & Sons
Giltner, Inc.
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
J-U-B Engineers, Inc.
K&T Steel Corp*
Magic Valley Distributing*
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Neuhoff Communications
- KMVT KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
TitleOne (formerly Land Title &
Escrow)*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

3-Day Kitchen & Bath
Alliance Title & Escrow*
Boccard Life Sciences, Inc.
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

www.business-plus.org

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