

## Campaign 2013-2015

June-July 2016

Dear Partners:

**The Business Plus Board of Directors invites you to attend our Third Quarter Board Meeting and Community Lunch:**

**Time and Location:**

Thursday, August 4th, 12:00 - 1:30 p.m.  
Rupert Elks Lodge  
85 S 200 W, Rupert, ID 83350

**Agenda:**

Business Plus Report  
SIEDO Report  
Kelly Anthon, Rupert City Administrator

**RSVP:**

Email or call by Monday, August 1st  
BusinessPlusInc@msn.com  
Rebecca: 208-539-6470

This event is generously sponsored by:  
**Fabri-Kal, Minidoka Memorial Hospital,  
and Mountain West Realty**

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We would like to thank new investor **BBSI**, and renewing investors **Clear Springs Foods, Dot Foods, Intermountain Gas Company** and **United Electric Co-op, Inc.**

The Business Plus Fund currently has **\$230,221 in cash and receivables**. Funds are deposited into accounts held by ten of our investor financial institutions. Annual funding for SIEDO will be paid in September 2016.

SIEDO markets our region with the goal of creating new jobs and attracting talent and relies on funding from the private business sector through Business Plus. If you would like to invest in our region, sponsor an upcoming event, or have questions about Business Plus or SIEDO, please give me a call.

Rebecca Wildman  
Executive Director  
BusinessPlusInc@msn.com  
208-539-6470

## Mission Statement

*Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.*

*[Follow this link to the Southern Idaho Economic Development Organization's website.](#)*

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## Save the Date - SIEDO's 15th Annual Summit

*Thursday, September 8, 2016*

*10:00 am - 2:00 pm*

*College of Southern Idaho - Herrett Center, Rick Allen Room*



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## Recent Media

[Chobani Will Pay Food Start-Ups to Battle Big Food](#)

*Food.Mic, July 20, 2016*

[Operation Facelift: Winners of annual downtown revitalization project announced](#)

*KMVT, July 19, 2016*

[Rupert sweeps Operation Facelift awards](#)

*Times-News, July 18, 2016*

[Here's the State with the Happiest Workers](#)

*Business Insider, July 14, 2016*

[Driving growth: A look at water in 9 Magic Valley cities](#) and [Magic Valley cities face big water, wastewater challenges](#)

*Times-News, July 10, 2016*

[Marketing Idaho to millennials](#)

*Post Register, July 7, 2016*

[DOW announces plans for Styrofoam plant in Idaho](#)

*Idaho Statesman, July 6, 2016*

[SIEDO Director: Talent Recruiting Strategies](#)

*Times-News, July 4, 2016*

[What can reverse southern Idaho's millennial exodus?](#)

*Times-News, July 3, 2016*

[4 millennials who stayed in Magic Valley, 4 who left](#)

*Times-News*, July 3, 2016

[100 Best Workplaces for Millennials: Clif Bar](#)

*Fortune*, June 28, 2016

[S. Idaho agribusiness success has deep roots](#)

*Capital Press*, June 21, 2016

[Idaho Governor's sales pitch: Turn chicken poop into magic](#)

*Star-Telegram*, June 20, 2016

[First Clif Bars come off Twin Falls bakery line](#)

*KMVT*, June 15, 2016

[One Prognosticator Says Idaho Will Be State with Biggest Job Growth This Year](#)

*Boise State Public Radio*, June 7, 2016

[10 States with the Hottest Job Markets](#)

*Kiplinger*, June 2016

[Southern Idaho recognized for two economic development projects, job creation and facility planning](#)

*KMVT*, June 7, 2016

[Chobani \\$100 Million Investment and 6,000 Jobs Fueling More Development](#)

*Trade & Industry Development*, June 2, 2016

[Chobani Yogurt's \\$100 Million Expansion Sparks Economic Development in Southern Idaho](#)

*Area Development*, June 2, 2016

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## Recent Check Presentations

### BBSI



L-R: Robyn Ross, Misty Ashcraft, Nikki Steuve, Suzzy Ramirez, Neil Christensen, and Rebecca Wildman

## Campaign Investors

### **PLATINUM (\$10,000-\$25,000)**

D.L. Evans Bank  
First Federal\*  
Idaho Central Credit Union

### **GOLD (\$5,000-\$9,999)**

Columbia Bank  
Cooper Norman, CPAs  
Idaho Dairymen's Association  
Idaho Power\*  
Project Mutual Telephone (PMT)\*  
St. Luke's Magic Valley\*  
Washington Federal  
Woodbury Corporation  
(Magic Valley Mall, Target, Best Buy  
& Dick's Shopping Centers)

### **SILVER (\$2,500-\$4,999)**

American Real Estate & Appraisal\*  
Dot Foods  
EHM Engineers, Inc.  
Elevation 486  
Farmers National Bank  
Givens Pursley, LLP  
Idaho National Lab (INL)\*  
Intermountain Gas Company\*  
Lytle Signs  
Mountain West Realty  
Mr. Gas\*  
NOVOLEX/Hilex Poly  
Oasis Stop 'N Go & Travelers' Oasis\*  
PCA Packing Corporation of America\*  
Times-News  
United Electric Co-op, Inc.  
U.S. Bank  
Watkins Distributing\*  
Wells Fargo Bank  
WillTran, Inc.  
WOW Logistics  
Zions Bank

### **BRONZE (\$1,000-\$2,499)**

Alliance Title & Escrow\*  
Banner Bank  
BBSI  
Berkshire Hathaway HomeServices  
Idaho Homes & Properties  
Best Western Burley Inn  
Blue Lakes Inn / Snake River Pool  
& Spa  
Cassia Regional Medical Center -  
Intermountain Healthcare\*  
Chobani  
Clear Springs Foods\*  
Collins Connection - Kent & Cindy Collins  
Berkshire Hathaway HomeServices\*  
Con Paulos Chevrolet  
Eastern Idaho Railroad (EIRR)  
Elwood Staffing  
Farm Bureau Insurance  
First American Title Company

### **BRONZE Cont.**

Fisher Construction  
Giltner, Inc.  
Goode Motor Auto Group  
J-U-B Engineers  
K&T Steel Corp\*  
KMVT  
McAlvain Group of Companies  
Middlekauff Auto Group  
Minidoka Memorial Hospital  
Nelson & Co.  
Nu-Vu Glass  
Power Engineers  
Starr Corporation\*  
TEC-Distributing of Idaho\*  
Titlefact, Inc.\*  
TitleOne\*  
Westfall & Westfall CPAs / Impact  
Athletic Club\*  
Wills, Inc.\*  
Wills Toyota

### **COMMUNITY (\$100-\$999)**

Boccard Life Sciences  
Cable One  
Gem State Welders Supply\*  
i.t. Integrated Technologies  
Moss Greenhouses  
Neil Christensen Insurance  
New Leaf Properties  
Oregon Trail RV Park  
St. Luke's Jerome\*  
Stevens Pierce & Associates CPAs\*

### **IN-KIND SUPPORT**

3-Day Kitchen & Bath  
Century 21 Riverside Realty  
CH2M  
Con Paulos Chevrolet  
D.L. Evans Bank  
Dot Foods  
Elevation 486  
Fabri-Kal  
Farm Bureau Insurance  
First Federal  
Goode Motor Auto Group  
Intermountain Gas Company  
KMVT  
Minidoka Memorial Hospital  
Mr. Gas / Mr. Wash  
NOVOLEX/Hilex Poly  
Packaging Specialties of Idaho (PSI)  
Project Mutual Telephone (PMT)  
Starr Corporation  
Times-News  
United Electric Co-op, Inc.  
US Bank  
Watkins Distributing  
Wells Fargo Bank  
WOW Logistics

*\*indicates 10+ years of support since 2003*