

Campaign 2013-2015

May 2016

Dear Partners,

The Business Plus Board of Directors held its Second Quarter Meeting on May 12th with 75 business leaders and other public representatives attending. Long-time resident and newly retired engineer and developer **Gerald Martens** (EHM Engineers) spoke about his vision of growth in the valley and some obstacles that we need to overcome. SIEDO's new Executive Director, **Jeff Hough**, was introduced and welcomed to the Magic Valley.

Thank you to **CH2M, First Federal Bank** and **Intermountain Gas** for generously co-sponsoring our event!

We would like to thank our investors **Columbia Bank, Farm Bureau Insurance, KMVT, NOVOLEX/Hilex-Poly, Packaging Corporation of America (PCA)**, and **TitleFact** for renewing their investments.

The Business Plus Fund currently has **\$219,212 in cash and receivables**. Funds are deposited into accounts held by ten of our investor financial institutions.

SIEDO relies on funding from the private business sector. If you are an investor in Business Plus, then you are an investor in SIEDO, and you are investing in marketing our region with the goal of creating new jobs and attracting talent. If you are considering investing in Business Plus, or would like to sponsor an upcoming event, please give me a call.

Rebecca Wildman
Executive Director
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208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

Follow this link to the Southern Idaho Economic Development Organization's website.

Investor Spotlight

Watkins Distributing is a family-owned company with over 150 employees in Idaho and contributes more than \$70 million to Idaho's annual economy. With locations in Hayden, Idaho Falls and Jerome, Watkins Distributing covers all areas of the state.



Watkins Southern Idaho brands include: Anheuser-Busch InBEV, Goose Island, Redhook, Widmer, Kona, Odell, Firestone Walker, Grand Teton, Epic Brewing, Uinta, Sawtooth Brewery and Copa di Vino.

Watkins Distributing recently completed the construction of a new facility at Crossroads Point in Jerome, Idaho. The 11,000-square-foot building functions as a cross-docking distribution center, servicing the Magic Valley and Wood River Valley.

To celebrate their new facility, Watkins is hosting an Open House on Friday, June 3rd from 3:00-7:00 p.m. at 518 Del Drive, Jerome, Idaho.

Visit Watkins Distributing at www.watkinsdistributing.com.

Watkins Distributing is a long-time supporter of Business Plus and our region's economic development efforts, and Mitch Watkins serves on the Board of Directors.

Recent Media

[Southern Idaho in Elite Group of Top U.S. Manufacturing Regions](#)

Expansion Solutions Magazine, May 2016

[Running and Succeeding at the Speed of Business](#)

Expansion Solutions Magazine, May 2016

[Chobani expansion a boon for Magic Valley](#)

KTVB, May 19, 2016

[Chobani continues to invest in Idaho with a \\$100 million expansion](#)

Idaho State Journal, May 19, 2016

[PerforMix celebrates new feed-supplement production facility](#)

Capital Press, May 19, 2016

[With PerforMix Operating in Rupert, Company Looks to the Future](#)

Times-News, May 19, 2016

[SIEDO Director: The Pursuit of Talent](#)

Times-News, May 16, 2016

[Buhl Joins Southern Idaho Economic Development Organization](#)

Times-News, May 8, 2016

[Chobani's Secret: Employee-Owned Firms Beat the Competition](#)

Triple Pundit, May 6, 2016

[Twin Falls Clif Bar plant nearing completion](#)

KMVT, May 3, 2016

Recent Check Presentations

AMERICAN REAL ESTATE & APPRAISAL



MOSS GREENHOUSES



TITLEFACT, INC.



Campaign Investors

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal*
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)

SILVER (\$2,500-\$4,999)

American Real Estate and Appraisal*
Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Givens Pursley, LLP
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mountain West Realty
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics
Zions Bank

BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes & Properties
Best Western Burley Inn
Blue Lakes Inn / Snake River Pool
& Spa
Cassia Regional Medical Center -
Intermountain Healthcare*
Chobani
Clear Springs Foods*
Collins Connection
Kent & Cindy Collins
Berkshire Hathaway HomeServices*
Con Paulos Chevrolet
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher Construction

BRONZE (\$1,000-\$2,499)

Giltner, Inc.
Goode Motor Auto Group
J-U-B Engineers
K&T Steel Corp*
KMVT/KSVT
McAlvain Group of Companies
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Nu-Vu Glass
Power Engineers
Starr Corporation*
TEC-Distributing of Idaho (formerly
Magic Valley Distributing)*
Titlefact, Inc.*
TitleOne*
Westfall & Westfall CPAs / Impact
Athletic Club*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Boccard Life Sciences
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Moss Greenhouses
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*
Stevens Pierce & Associates CPAs*

IN-KIND SUPPORT

3-Day Kitchen & Bath
Century 21 Riverside Realty
CH2M
Con Paulos Chevrolet
D.L. Evans Bank
Dot Foods
Elevation 486
Fabri-Kal
Farm Bureau Insurance
First Federal
Goode Motor Auto Group
Intermountain Gas Company
KMVT/KSVT
Minidoka Memorial Hospital
Mr. Gas / Mr. Wash
NOVOLEX/Hilex Poly
Packaging Specialties of Idaho (PSI)
Project Mutual Telephone (PMT)
Starr Corporation
Times-News
United Electric Co-op, Inc.
US Bank
Watkins Distributing
Wells Fargo Bank
WOW Logistics

**indicates 10+ years of support since 2003*