

Campaign 2013-2015

April 2016

Dear Partners:

The Business Plus Board of Directors will hold its Second Quarter Board Meeting and Lunch on May 12, 2016, with Gerald Martens and Jeff Hough speaking. Thank you to **CH2M, First Federal Bank** and **Intermountain Gas** for co-sponsoring this event! If you would like more information, please give me a call.

We welcome **WillTran, Inc.** to our investor group, and extend thanks to **Alliance Title & Escrow, Berkshire Hathaway Home Services Idaho Homes & Properties, Collins Connection - Kent & Cindy Collins, Oregon Trail RV Park, The Times-News,** and **Washington Federal** for renewing their investments.

The Business Plus Fund currently has **\$216,918 in cash and receivables** deposited into accounts held by ten of our investor financial institutions.

SIEDO relies on funding from the private business sector. If you are an investor in Business Plus, then you are an investor in SIEDO, and you are investing in marketing our region with the goal of creating new jobs and attracting talent. If you are considering investing in Business Plus, or would like to sponsor an upcoming event, please give me a call.

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

Follow this link to the Southern Idaho Economic Development Organization's website.

Investor Spotlight

In 1947, a group of Idaho farmers and ranchers founded Idaho Farm Insurance Company that later became Farm Bureau Mutual Insurance Company of Idaho. This company was grounded in the belief that neighbors should help neighbors. From humble beginnings, Farm Bureau Insurance is now one of Idaho's leading auto insurers, the largest writer of farm and ranch insurance in Idaho, and the largest insurance company wholly based in Idaho.



A Customer-Centered Culture: Recognizing customer needs has always been at the core of Farm Bureau Insurance's success. As our customers' needs changed and grew, we offered more insurance products and financial services. Farm Bureau Insurance was the first to inaugurate a complete "package" policy that combined multiple insurance products into one convenient policy, typically at a discounted price.

The Future: On reaching the special milestone of 65 years in 2012, Phil Joslin, Executive Vice President and CEO of Farm Bureau Mutual Insurance Company of Idaho, pledged the company's renewed commitment to the ideals on which it was founded: "The people of Farm Bureau Mutual Insurance Company of Idaho have been earning our customers' trust and keeping promises for 65 years. But we know we can't rely on what has been earned in the past. We are passionately committed to maintaining our reputation as a customer-centered company that helps its neighbors."

Visit Farm Bureau Insurance at www.idfbins.com to find an agent near you.

Farm Bureau Insurance is a long-time supporter of Business Plus and our region's economic development efforts.

Recent Media

Note: More than 127 articles world-wide have picked up the Chobani story this week; here are just two of them.

[At Chobani, Now It's Not Just the Yogurt That's Rich](#)

New York Times, April 27, 2016

[Chobani workers get ownership that could make them millionaires](#)

USA Today, April 27, 2016

[Cities Prepare for Downtown Facelift Projects](#)

Times-News, April 25, 2016

[Twin Falls agricultural roots drive development decisions today](#)

Idaho Business Review, April 22, 2016

[Fabri-Kal receives grant to hire 53 employees for Burley facility](#)

Idaho Business Review, April 21, 2016

[Transystems to Move Trailer Manufacturing to Rupert](#)

Times-News, April 13, 2016

[City Council Marks Start of City Hall Work with Wall Smashing](#)

Times-News, April 13, 2016

[Clif Bar Readies for Spring Opening](#)

Times-News, April 8, 2016

[Urban renewal agencies help finance mixed use projects](#)

Idaho Business Review, April 1, 2016

['Quiet Recreation' on BLM Land Generates Billions of Dollars, Supports Thousands of Jobs](#)

PR Newswire, Pew Charitable Trusts, March 31, 2016

The Society for Human Resource Management (SHRM) Conference: "The Quest for Talent Attraction: Strategies and Solutions"

The Snake River Chapter of the Society for Human Resource Managers (SHRM) is hosting a talent attraction conference on Friday, May 13th 11:30 - 4:00 at the CSI Herrett Center.

To Register: [The Quest for Talent Attraction: Strategies and Solutions](#)

Recent Check Presentations

ALLIANCE TITLE & ESCROW



L-R Front: Nancy Smith, Business Development Representative; Tammy Allgood, Escrow Officer
L-R Back: Karen Yosten, Escrow Assistant; Amy Jenkins, Title Assistant; Ellen Driesel, Title Officer;
Annie Egbert, Administrative Assistant; Deb Drake, Escrow Assistant; Debbie Chavez, Escrow Officer;
Rebecca Wildman, Business Plus Executive Director
Photo by: Scott Roberts, VP General Manager

PROJECT MUTUAL TELEPHONE (PMT)



Dan Hoover, Chief Operations Officer of Project Mutual Telephone (PMT) and
Rebecca Wildman, Executive Director of Business Plus

Campaign Investors

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal*
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)

SILVER (\$2,500-\$4,999)

American Real Estate and Appraisal*
Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Givens Pursley, LLP
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mountain West Realty
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*

SILVER (\$2,500-\$4,999)

Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics
Zions Bank

BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes & Properties
Best Western Burley Inn
Blue Lakes Inn / Snake River Pool
& Spa
Cassia Regional Medical Center -
Intermountain Healthcare*
Chobani
Clear Springs Foods*
Collins Connection
Kent & Cindy Collins
Berkshire Hathaway HomeServices*
Con Paulos Chevrolet
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher Construction
Giltner, Inc.
Goode Motor Auto Group

BRONZE (\$1,000-\$2,499)

J-U-B Engineers
K&T Steel Corp*
KMVT/KSVT
McAlvain Group of Companies
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Nu-Vu Glass
Power Engineers
Starr Corporation*
TEC-Distributing of Idaho (formerly
Magic Valley Distributing)*
Titlefact, Inc.*
TitleOne*
Westfall & Westfall CPAs / Impact
Athletic Club*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Boccard Life Sciences
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Moss Greenhouses
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*
Stevens Pierce & Associates CPAs*

IN-KIND SUPPORT

3-Day Kitchen & Bath
Century 21 Riverside Realty
CH2M
Con Paulos Chevrolet
D.L. Evans Bank
Dot Foods
Elevation 486
Fabri-Kal
Farm Bureau Insurance
First Federal
Goode Motor Auto Group
Intermountain Gas Company
KMVT/KSVT
Minidoka Memorial Hospital
Mr. Gas / Mr. Wash
NOVOLEX/Hilex Poly
Packaging Specialties of Idaho (PSI)
Project Mutual Telephone (PMT)
Starr Corporation
Times-News
United Electric Co-op, Inc.
US Bank
Watkins Distributing
Wells Fargo Bank
WOW Logistics

**indicates 10+ years of support since 2003*

www.business-plus.org

PO Box 929, Twin Falls, ID 83303-0929 BusinessPlusInc@msn.com