

Campaign 2013-2015

December 2015

Dear Partners:

On behalf of Business Plus, I would like to thank our generous investors in supporting regional economic development in southern Idaho for 2015. Business Plus represents the private business sector support for the Southern Idaho Regional Economic Development Organization (SIEDO) in marketing our region. SIEDO is currently working on 13 projects across the region including business expansions and attractions, and is also focusing on talent recruitment to support the needs of area employers.

Business Plus had a successful year welcoming 15 new investors, with 5 investors increasing their investment, and 10 companies sponsoring our quarterly events. Business Plus welcomes 3 new board members for 2016 and will continue to host community events throughout the region. We hope to see you at one of our 2016 events and share our region's success stories.

We would love to meet with you and tell you more. Please give me a call.

We wish you a prosperous 2016!

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

Follow this link to the Southern Idaho Economic Development Organization's website.

Investor Spotlight

HomeServices of America, a Berkshire Hathaway affiliate, is the second-largest, full-service residential brokerage firm and one of the largest providers of integrated real estate services in the U.S. HomeServices is comprised of many of the industry's most respected real estate firms located across the nation, specializing in all areas including brokerage, mortgage, title and escrow services, insurance and relocation.



Our vision is crystal clear - To be the best-recognized and most highly respected homeownership services brand in the United States and worldwide.

Our mission is succinct - To provide services and support that significantly increase the growth and profitability of the network's affiliates and agents.

Visit **Berkshire Hathaway HomeServices Idaho Homes & Properties** at www.berkshirehathawayhs.com/Idaho-Homes-and-Properties-ID301 or 208-733-5336.

Kent and Cindy Collins, Associate Brokers, have been long-time supporters of our region's economic development. Cindy Collins serves as Secretary and on the Executive Board for Business Plus, Inc.

Recent Media

["A Hot Spot Right Now:' The 2015 Mini-Cassia Business Boom"](#) *Times-News*, December 27, 2015

["SIEDO Receives Two "Awards of Excellence" from National Magazine"](#) *Times-News*, December 23, 2015

["Goodbye, good old Greek yogurt"](#) *The Washington Post*, December 18, 2015

["Sriracha Yogurt is Here to Spice Up Snack Time"](#) *Time*, December 16, 2015

["The Greek yogurt category is heating up again, says Chobani, citing Nelsen data"](#) *Food Navigator-USA*, December 15, 2015

["Everton Mattress Manufacturing Adds Employees, Additional Space"](#) *Times-News*, December 14, 2015

["A word with Brandi Turnipseed, workforce development director at CSI"](#) *Idaho Business Review*, December 7, 2015

["Idaho Economic Outlook: Leading the Way in Renewables"](#) *Idaho Politics Weekly*, December 6, 2015

["Idaho Company finds use for 3D printers in food processing industry"](#) *Idaho Business Review*, December 4, 2015

["A dairy ingredient evolution"](#) *Food Business News*, December 4, 2015

["Inside the world's largest yogurt plant"](#) *KTVB*, November 18, 2015

SIEDO Supports Regional Employers

As a Business Plus Investor, we invite you to link your company's career webpage to SIEDO's website under "[Regional Employment Opportunities](#)." Please [email us](#) for more details and how to take advantage of this opportunity.

Livability Southern Idaho

"Livability Southern Idaho" 2016 publication is available in print at the Twin Falls Chamber office and digitally [here](#). Share this link with your out-of-area friends and family to show them our wonderful and diverse Magic Valley.

Recent Check Presentations:

D.L. EVANS BANK



L-R: Jim Evans, George Leonard, Scott Horsely, Jennifer Traugher, Rebecca Wildman, Robert Clancy, and Kelli Young

WELLS FARGO BANK



L-R: Shane Hamblin, Wells Fargo Business Relationship Manager; Business Plus Board Members Mark Lopshire and Jim Capps; Rebecca Wildman, Business Plus Executive Director; Jerry Olson, South Central Idaho Business Banking Manager; and Kory Call, Southeast Idaho District Manager

ZIONS BANK



L-R: Don Maier, Myron Nield, Renee Avram, Rebecca Wildman, Danae Klimes, Sarah Thompson, and Chris Reid

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal*
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)
Zions Bank

SILVER (\$2,500-\$4,999)

Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Givens Pursley, LLP
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mountain West Realty
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes & Properties
Berkshire Hathaway HomeServices
Idaho Homes & Properties,
The Collins Connection*
Best Western Burley Inn
Blue Lakes Inn & Snake River Pool
& Spa
Cassia Regional Medical Center -
Intermountain Healthcare*
Chobani
Clear Springs Foods*
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher Construction
Giltner, Inc.
Goode Motor Auto Group
Gossner Foods, Inc.
J-U-B Engineers
K&T Steel Corp*
KMVT/KSVT
Magic Valley Distributing*
McAlvain Management, Inc.
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Power Engineers
Starr Corporation*
Titlefact, Inc.*
TitleOne (formerly Land Title &
Escrow)*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

3-Day Kitchen & Bath
Alliance Title & Escrow*
Boccard Life Sciences, Inc.
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*

**indicates 10+ years of support since 2003*