

Campaign 2013-2015

November 2015

Dear Partners:

The Business Plus Board of Directors held its Annual Meeting on November 12, 2015. Area reports were given by **Travis Rothweiler**, **Doug Manning** and **Jeff McCurdy**, with **Bill Carberry** providing an update for the Magic Valley Regional Airport. **Cindy Collins** presented the real estate report and **Carleen Herring** informed attendees about the new **U.S. Manufacturing Designation** and some of its benefits. The highlight was **Dale Ducommun's** update on **Clif Bar** with video of the building construction and its progress.

The 2015 Board voted to increase the number of possible board members from 25 to 30 and voted in 26 members for 2016 including:

Executive Members

Jason Meyerhoeffer, First Federal - President
Con Paulos, Con Paulos, Inc. - Vice President
Jim Capps, Intermountain Gas - Treasurer
Cindy Collins, Berkshire Hathaway HomeServices Idaho
Homes & Properties - Secretary
Neil Christensen, 3-Day Kitchen & Bath
Stephanie Cook, Idaho National Lab (INL)
Jim Lynch, Mr. Gas
Mark Lopshire, Oregon Trail RV Park
Travis Quast, Times-News

Board of Directors

Cally Grindstaff, Clear Springs Foods
Todd Wadsworth, Cooper Norman, CPAs
Jim Evans, D.L. Evans Bank
Anthony Soto, Dot Foods
Randy Palmer, Farm Bureau Insurance
Matt Cook, Goode Motor
Jeff May, Idaho Central Credit Union
Rick Naerebout, Idaho Dairymen's Association
Dan Olmstead, Idaho Power
Michael Arrington, Starr Corporation
Jody Tremblay, St. Luke's Magic Valley
Chris Seibold, United Electric Coop
Jeff Harris, Washington Federal
Mitch Watkins, Watkins Distributing
Jerry Olson, Wells Fargo
Brad Wills, Wills, Inc.
Renee Avram, Zions Bank

The meeting was attended by over 90 people including Business Plus Board Members and investors, community leaders, CSI President Jeff Fox, Representative Steve Hartgen, Senator Jim Patrick, and other area business leaders.

Business Plus received checks from **Givens Pursley, LLP, Woodbury Corporation/ Magic Valley Mall**, and new investor **Mountain West Realty**. Thank you for your support! Your investment in regional economic development results in strong businesses and jobs in our valley. The collaboration between the business community, CSI, the area's cities and counties, Chambers of Commerce, and SIEDO helps strengthen our region and grow our opportunities.

Thank you to **Elevation 486** for sponsoring this event!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

[Follow this link to the Southern Idaho Economic Development Organization's website.](#)

Letter from Carleen Herring regarding Southern Idaho's new Food Manufacturing Community Designation



Investing in Manufacturing Communities Partnership (IMCP) - not just another federal acronym!

"In July 2015, the region's food production, processing, and science sector received designation as a nationally-significant manufacturing cluster. Over the course of several months leading up to the IMCP proposal submission, we held small group meetings with CEO level professionals from a number of the local, regional, and global companies involved in driving South-central Idaho's food industry sector.

A list of critical, targeted strategies was developed by these CEOs, and subsequently fleshed out by subject matter experts /committed implementation partners - from both the private AND public sectors. The group focused on workforce development, supplier networks, public infrastructure,

research and innovation, operational efficiencies and access to capital, and international trade and investment. The recommended strategies/concepts were then vetted in an industry-wide/community-wide open forum to focus on what was doable, supportable, and most impactful.

Rewarding regional innovation and effective collaborations is the purpose of the IMCP. By shining a global spotlight on these locally-driven economies and initiatives, this designation supports the people and companies that are making America a global economic powerhouse. The point of the whole program is to break down federal silos to better align the limited government resources to support economies that already have several things going for them - national significance (ranking in the top 1/3rd in terms of GDP impact, and number of companies and employees engaged in the specific industry sector); a private sector industry-driven comprehensive analysis of the strengths and opportunities for the economic cluster, and finally, locally derived, targeted strategies designed to attack both low hanging fruit and make investments that can lead to long-term catalytic/systemic change.

Partners interested in working with the consortium are always welcome!"

Carleen Herring

Senior Vice President and Chief Operating Officer
Region IV Development Association, Inc.

Recent Media

["Southern Idaho Brings it All Together: Smallest Region in the U.S. Secures Federal Food Manufacturing Designation,"](#) *Expansion Solutions Magazine*, November 2015

["Chobani Donates \\$50k for New Plaza Downtown,"](#) *Times-News*, November 18, 2015

["5 Updates for Twin Falls' Clif Bar Bakery,"](#) *Times-News*, November 16, 2015

["Idaho lawmakers consider changes to Urban Renewal laws,"](#) *Idaho Business Review*, November 16, 2015

["Former furniture store will become Twin Falls city hall,"](#) *Idaho Business Review*, November 12, 2015

["A word with Rebecca Wildman of Business Plus,"](#) *Idaho Business Review*, November 9, 2015

["Flip could be billion dollar brand says Chobani at Food Vision USA,"](#) *Food Navigator USA*, November 2, 2015

["Apprenticeships play a vital role in meeting Idaho's workforce needs,"](#) Guest Opinion, Ken Edmunds, Director of the Idaho Department of Labor, *Idaho Statesman*, November 1, 2015

["Winning the Talent Attraction Game: Southern Idaho Attracts Young Talent through Work Play Integration,"](#) *Expansion Solutions Magazine*

SIEDO Supports Regional Employers

As a Business Plus Investor, we invite you to link your company's career webpage to SIEDO's website under "**[Regional Employment Opportunities.](#)**" Please **[email us](#)** for more details and how to take advantage of this opportunity.

Recent Check Presentations:

**WOODBURY CORPORATION / MAGIC VALLEY MALL
TARGET, BEST BUY AND DICK'S SHOPPING CENTER**



Heather Barrett, Rebecca Wildman and Brent White

GIVENS PURSLEY, LLP



Erik Bolinder, Rebecca Wildman and Deb Nelson

MOUNTAIN WEST REALTY



Lloyd Smith and Rebecca Wildman

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal*
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)
Zions Bank

SILVER (\$2,500-\$4,999)

Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Givens Pursley, LLP
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mountain West Realty
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes and Properties*
Best Western Burley Inn
Blue Lakes Inn & Snake River Pool
& Spa
Cassia Regional Medical Center -
Intermountain Healthcare*
Clear Springs Foods*
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher Construction
Giltner, Inc.
Goode Motor Auto Group
Gossner Foods, Inc.
J-U-B Engineers
K&T Steel Corp*
KMVT/KSVT
Magic Valley Distributing*
McAlvain Group of Companies, Inc.
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Power Engineers
Starr Corporation*
Titlefact, Inc.*
TitleOne (formerly Land Title &
Escrow)*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

3-Day Kitchen & Bath
Alliance Title & Escrow*
Boccard Life Sciences, Inc.
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*

**indicates 10+ years of support since 2003*