

Campaign 2013-2015

June-July 2015

Dear Partners:

The Business Plus Board of Directors invites you to attend our Quarterly Board Meeting and Community Lunch.

Time & Place:

*Thursday, August 6th
12:00 - 1:30 p.m.
Burley Inn Best Western
800 North Overland, Burley, Idaho*

Speakers:

*Jeff McCray, McCain Foods
Doug Pasley, PCA Packaging Corporation of America*

RSVP:

*Email or call by Monday, August 3rd
BusinessPlusInc@msn.com
Rebecca: 208-539-6470*

Lunch is generously sponsored by:

*Century 21 Riverside Realty
Goode Motor Auto Group
Minidoka Memorial Hospital*

Current pledges for the three-year campaign are \$490,662, with \$200,782 in cash and receivables.

Business Plus is pleased to have **Elevation 486, The Blue Lakes Inn, and Snake River Pool & Spa** join our campaign and extends thanks to **Clear Springs Foods, EHM Engineers, Inc., Elwood Staffing, Intermountain Gas Company, Mr. Gas, New Leaf Properties, Watkins Distributing and Wills, Inc.** for renewing their investments. We are grateful for your support!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

The SIEDO Report

- **Save the Date:** SIEDO's 14th Annual Summit is Thursday, September 10, 2015 at the CSI Herrett Center, 10 am – 2 pm. Business Plus Investors are invited to attend.
- **PerforMix** held a groundbreaking ceremony on June 23rd for a 10-acre site in Rupert, creating 15 new jobs.
- **WOW Logistics** held a groundbreaking ceremony on June 24th for its new \$16M, 193,000 square foot expansion in Jerome. Eight to 12 new jobs will be created, and once completed WOW will store product for Jerome Cheese/Davisco Foods, a division of Agropur.
- SIEDO is actively working on several promising leads, some coming directly as references from partners in our region.
- Jan Rogers attended several conferences over the past few months including: the Idaho Economic Advisory Council, Idaho Falls Business Day, IEDC Conference (panelist), and the Idaho Governor's AgriTech Summit. Rogers will be attending the Institute of Food Technologists and IEDC Foreign Direct Investment Training conferences as well as the White House Economic Development Forum this month.



Spotlight on CSI Food Processing

Launched in the Fall of 2014, the **College of Southern Idaho Food Processing Technology Program** is teaching students the art and science behind feeding the world. Students can complete course work to earn a one-year Technical Certificate in Food Processing Technology as well as Associate degree options in Food Processing Operations, Quality Assurance/

Quality Control, and Automation Technology. These short term training programs will prepare students to enter and advance in the exciting industry of Food Processing. In addition to Technical Certificate and Degree Programs, CSI offers a variety of industry/workforce development workshops to assist individuals in gaining basic skills and certifications to enter a position in the Food Processing Industry.



For more information, please visit: <http://agriculture.csi.edu/food-processing/> or contact a Program Advisor or Workforce Director.

Program Advisors:

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Recent Media

- "Southern Idaho's 'Magic Valley' Designated as a Top US Manufacturing Community," *Benzinga*, July 9, 2015, [Click Here](#)
 - "Agriculture Driving Economic Development in Idaho," *Capital Press*, July 2, 2015, [Click Here](#)
 - "USDA Chooses Chobani as Greek Yogurt Supplier for School Lunches Nationwide," *Syracuse.com*, June 29, 2015, [Click Here](#)
 - "PerforMix Expands Production to Magic Valley," *Capital Press*, June 26, 2015, [Click Here](#)
 - "WOW Logistics Building 193,000 Square Foot Addition to Dairy Warehouse," *Times-News*, June 25, 2015, [Click Here](#)
 - "Plastic Manufacturing Expands in Southern Idaho," *Expansion Solutions Magazine*, [Click Here](#)
 - "Idaho, A Thriving Business Environment," *Expansion Solutions Magazine*, [Click Here](#)
 - "Companies Flocking to Idaho Make Food Processing a Growth Industry," *Idaho Statesman*, June 9, 2015, [Click Here](#)
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Recent Check Presentations:

WASHINGTON FEDERAL



L-R: Jeff Harris, Eastern Idaho Division Manager of Washington Federal, and Rebecca Wildman, Executive Director of Business Plus, Inc.

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

First Federal
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)
Zions Bank

SILVER (\$2,500-\$4,999)

D.L. Evans Bank
Dot Foods
EHM Engineers, Inc.
Elevation 486
Farmers National Bank
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes and Properties*
Best Western Burley Inn
Blue Lakes Inn & Snake River Pool
& Spa
Cassia Regional Medical Center -
Intermountain Healthcare*
Clear Springs Foods*
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher & Sons
Giltner, Inc.
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Neuhoff Communications
- KMVT KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

3-Day Kitchen & Bath
Alliance Title & Escrow*
Boccard Life Sciences, Inc.
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

www.business-plus.org

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