

Campaign 2013-2015

May 2015

Dear Partners:

The Business Plus Board of Directors held its **Second Quarter Board Meeting and Community Lunch on May 7, 2015 at the Jerome Country Club**. Business leaders and community members were invited to learn more about economic development in Southern Idaho and about Jerome in particular.

Mike Williams, Jerome City Administrator, announced that there would be a major expansion in a dry industry, reported on the downtown clean-up day, and informed that the seven acres across from the Jerome Courthouse would likely see mixed-use industrial development.

Todd Schwarz, Vice President of the College of Southern Idaho, announced that CSI is celebrating 50 years this year and that the College is undergoing some of its largest changes. It is adding two new department chairs, re-mapping, and shifting the focus from number of students enrolled to number who complete with degrees.

Thank you to **3-Day Kitchen & Bath, Farm Bureau Insurance** and **Starr Corporation** for co-sponsoring this event!

Current pledges are at \$480,662, up from \$438,000 in February 2015, with the fund at \$178,832 in cash and receivables.

Business Plus thanks **Farm Bureau Insurance, Novolex/Hilex-Poly, Lytle Signs, Packaging Corporation of America (PCA), United Electric Co-op, Washington Federal** and **WOW Logistics** for renewing their investment. We are grateful for your support!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

Investor Spotlight

TitleFact, Inc. is the oldest locally owned title insurance company in the Magic Valley. It was purchased in 1963 by T.W. Stivers, father of current President, Rich Stivers, and currently has 16 employees. Services include Escrow Closings, Long Term Escrows, 1031 Exchanges, and Draco Investment. TitleFact, Inc. is committed to providing excellent service to its customers and maintaining strong relationships in our community. Visit TitleFact, Inc. at www.titlefact.com or 208-733-3821.



TitleFact, Inc. been an investor in Business Plus for over 25 years.



Recent Media

- "Idaho 2014 dairy revenue up 12.5%" *Dairy Herd Management*, May 26, 2015 [Click Here](#)
- "Processing Continues Growth in Southern Idaho" *Capital Press*, May 19, 2015 [Click Here](#)
- "Glanbia Purchases former WEL Companies Facility" *Times-News*, May 19, 2015 [Click Here](#)
- "WOW Logistics to Break Ground on Warehouse" *Times-News*, May 19, 2015 [Click Here](#)

- "Booming in Burley: New Companies Arriving in Mini-Cassia" *Times-News*, May 19, 2015 [Click Here](#)
 - "Feed Supplement Company to Build new Production Facility in Rupert" *Times-News*, May 14, 2015 [Click Here](#)
 - "Fabri-Kal and Clif Bar Construction is Underway" *KMVT*, May 5, 2015 [Click Here](#)
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Twin Falls Air Service

SkyWest Airlines announced this month the third daily flight between Twin Falls and Salt Lake City will become a permanent part of the flight schedule. This is great news for our business community and our region!

Airport Manager Bill Carberry summed it up in a recent Times-News article saying, "People should look at this with a lot of encouragement because it reflects economic growth. To get an additional flight at a small market is a big deal."

The airport is also getting a \$3.9M addition and remodel to comply with new security requirements, increase space for screening, and for passenger convenience. The FAA will pay for most of the cost of this expansion.

Recent Check Presentations:

FARM BUREAU INSURANCE



L-R: Joe Leach, Jennifer Cook, Randy Palmer, Kristy Sparrow, Larry Hall, Rob Ellis, Sherri Ellis, Neil Hazelbaker, and Rebecca Wildman

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

First Federal
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Columbia Bank
Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)
Zions Bank

SILVER (\$2,500-\$4,999)

D.L. Evans Bank
Dot Foods
EHM Engineers, Inc.
Farmers National Bank
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes and Properties*
Best Western Burley Inn
Cassia Regional Medical Center -
Intermountain Healthcare*
Clear Springs Foods
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher & Sons
Giltner, Inc.
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Neuhoff Communications
- KMVT KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

3-Day Kitchen & Bath
Alliance Title & Escrow*
Boccard Life Sciences, Inc.
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
Oregon Trail RV Park
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

www.business-plus.org

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