

Campaign 2013-2015

March 2015

Dear Partners:

There was excitement in the Magic Valley this month!

On March 12, 2015, Clif Bar held its Groundbreaking Ceremony and explained their Five Aspirations: Company, Brand, Community, People and Planet. The Clif Bar team is confident that the Magic Valley will help the company continue its vision. Construction begins April 1, 2015 and estimated completion is Spring 2016. To read more about Clif Bar visit www.clifbar.com. Welcome Clif Bar to our region!

On March 19, 2015, Fabri-Kal announced that it will build a \$50M plant in Burley, Idaho. The facility will break ground March 30, 2015 and will be ready for operations by Fall of 2015. The new plant will initially employ 50 people and add another 100 within the next five years. To read more about Fabri-Kal visit www.fabri-kal.com. Welcome Fabri-Kal to our region!

Pledges for our three-year campaign are at \$465,000 with 67 investors. The fund currently has \$152,00 in cash and receivables deposited in ten different investor financial institutions.

Business Plus is pleased to have **Boccard Life Sciences, Inc., Cable One, Woodbury Corporation (Magic Valley Mall, Target, Best Buy & Dick's Shopping Centers), and Minidoka Memorial Hospital** join our campaign and thanks **Cassia Regional Medical Center - Intermountain Healthcare, Eastern Idaho Railroad and St. Luke's Jerome** for renewing their investment. We are grateful for your support!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley.

Investor Spotlight

First Federal, founded in 1915, is celebrating its 100 years in business this year. The bank began with 15 people and has grown to over 217 employees and 11 branches throughout the region. The Mission of First Federal is "to enhance the well being of our customers by providing solutions to their financial needs." First Federal recently announced that it would build a universally accessible playground and splash pad in Twin Falls as a gift to the community. ([Click here](#) for news coverage on the new park.)

Visit First Federal at www.bankfirstfd.com, or 208-733-4222.



First Federal has been a supporter of Business Plus for 20+ years. First Federal's Executive Vice President Jason Meyerhoeffer is the 2015 President of Business Plus

Recent Media

- "Idaho eyes more foreign investment to boot its economy and profile" *McClatchy DC*, March 27, 2015 [Click Here](#)
 - "To Boost its Economy, Idaho Looks to the World" *Times-News*, March 29, 2015 [Click Here](#)
 - "Q&A with Clif Bar & Co." *Times-News*, March 17, 2015 [Click Here](#)
 - "New \$50M Plant Slated for Burley" *Times-News*, March 19, 2015 [Click Here](#)
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Operation Facelift

Last month Jan Rogers of SIEDO asked for a new sponsor to support the region-wide Operation Facelift for 2015. **Jan just announced that D.L. Evans Bank and the Times-News have both agreed to sponsor Operation Facelift this year at \$1,000 each!** Thank you to both companies for stepping up to help make this event one of the best yet. There are still opportunities for companies to become involved at the city level. Contact Jan Rogers at 208-320-2136 if you are interested.



Recent Check Presentations:

BOCCARD LIFE SCIENCES, INC.



Pictured L-R: Jeremy Brown, Dillon Allen, Jean Laurent Perez, Neil Schmidt, Rebecca Wildman, Patrick Leroy, Guillaume Duchatelle, Rob Cockerell, and Spencer Watts

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

First Federal
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Magic Valley Bank
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Woodbury Corporation
(Magic Valley Mall, Target, Best Buy
& Dick's Shopping Centers)
Zions Bank

SILVER (\$2,500-\$4,999)

D.L. Evans Bank
Dot Foods
EHM Engineers, Inc.
Farmers National Bank
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes and Properties*
Best Western Burley Inn
Cassia Regional Medical Center -
Intermountain Healthcare*
Clear Springs Foods
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher & Sons
Giltner, Inc.
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Middlekauff Auto Group
Minidoka Memorial Hospital
Nelson & Co.
Neuhoff Communications
- KMTV KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Alliance Title & Escrow*
Boccard Life Sciences, Inc.
Cable One
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

www.business-plus.org

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