

Campaign 2013-2015

January 2015

Dear Partners:

During 2014, in an effort to reach a broader community, the Business Plus Board of Directors held its quarterly meetings at various locations throughout the region and invited business leaders in each local community to attend. The meetings were so well received that we decided to continue for 2015. Our first quarter Board Meeting and Community Lunch will be held as follows and you are invited to attend:

Date: Thursday, February 26, 2015

Time: 12:00 Noon - 1:30 p.m.

Location: The Drift Inn, 545 F Street, Rupert, Idaho

Speaker: Kelly Anthon, Rupert City Administrator

RSVP: Reply or phone Rebecca at 208-539-6470

Starting with this issue, our monthly E-News will include an "Investor Spotlight" highlighting one of our investors. Our first investor is **American Real Estate and Appraisal**, chosen because Owner Doug Vollmer was a founding member of Business Plus in 1987. We would like to applaud Doug for his passion for the community and focus on the future that has made such a difference for our economic success today.

Business Plus is pleased to have **Giltner Trucking** join our campaign and thanks **Wills Toyota and Nelson & Co.** for renewing their investment. We are grateful for your support!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
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208-539-6470

Mission Statement:

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley. To support this goal, Business Plus helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region, and provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

Investor Spotlight:

American Real Estate and Appraisal was founded in 1973 by Doug and DeAnna Vollmer. American Real Estate and Appraisal lists and sells Real Estate properties and provides appraisals for all types of Real Estate. American Real Estate and Appraisal has experienced all types of market trends, mortgage interest rates and growth and can help with all your Real Estate needs. Visit them online at www.areasidaho.com or call 208-734-5650.



Recent Media:

- **"Rupert Primed for More Growth"** *The Times-News*, January 26, 2015 [Click Here](#)
- **"WillTran: A Familiar Face to the Magic Valley"** *KMVT*, January 20, 2015 [Click Here](#)
- **"Ground Breaking Set for Clif Bar"** *KMVT*, January 14, 2015 [Click Here](#)
- **"WillTran Set to Make First Use of New Building Next Week"** *The Times-News*, January 4, 2015 [Click Here](#)

Project in Progress:



The Twin Falls Chamber offices and Southern Idaho Tourism have moved to their new location and the Twin Falls Visitor's Center will be completed soon. This new building will bring the Chamber, Tourism and the Visitor's Center under one roof and highlight southern Idaho.

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

First Federal
Idaho Central Credit Union

GOLD (\$5,000-\$9,999)

Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Magic Valley Bank
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Zions Bank

SILVER (\$2,500-\$4,999)

D.L. Evans Bank
Dot Foods
EHM Engineers, Inc.
Farmers National Bank
Idaho National Lab (INL)*
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

**indicates 10+ years of support since 2003*

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal*
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes and Properties*
Best Western Burley Inn
Cassia Regional (IHC)*
Clear Springs Foods
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher & Sons
Giltner, Inc.
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Middlekauff Auto Group
Nelson & Co.
Neuhoff Communications
- KMVT KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Alliance Title & Escrow*
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
St. Luke's Jerome*

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