

Campaign 2013-2015

December 2014

Dear Partners:

On behalf of Business Plus, we would like to wish you and our community a healthy and prosperous 2015!

As you know, Business Plus has helped fund the Southern Idaho Economic Development Organization (SIEDO) since it was founded in 2002. **SIEDO's Quarterly Report** is below, and illustrates the return on your investment with new jobs created, existing businesses expanding, and new prospective businesses looking at our region. This activity results in a strong economy for Southern Idaho. Your business is part of our region's success story and we appreciate your involvement in preparing for the future of our community. Thank you!

Business Plus is pleased to have **Banner Bank** and the **Idaho Dairymen's Association** join our campaign and **Berkshire Hathaway HomeServices Idaho Homes & Properties** formerly known as Prudential Idaho Homes & Properties, **Gem State Welder's Supply**, and **Neuhoff Communications KMVT - KSVT** for renewing their investment. We are grateful for your support!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement:

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley. To support this goal, Business Plus helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region, and provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

The SIEDO Report:

SIEDO's 4th Quarter Report highlights include:

- **Specialty Sales** announced building a new facility in Jerome, **WillTran** announced moving their headquarters to Rupert, **Everton Mattress** had a change in ownership, and **Idaho Milk Products** opened their new R&D Facility in Jerome.
 - **Glanbia** announced an \$82 million expansion at their facilities in Gooding and Twin Falls, creating up to 50 new jobs. SIEDO's press release was picked up by numerous local, state and national economic development trade media. In addition, a separate national release was sent to 2,315 national print and TV media outlets, appeared on-line on 261 national media sites, with a potential audience of over 156 million seeing Glanbia's news.
 - SIEDO is currently actively working on final project announcements for Glens Ferry and Burley with four other projects in the early phases of discussion.
 - Jan Rogers attended several conferences over the past few months covering: Foreign Direct Investment, international economic development, and corporate real estate. Rogers was also a featured speaker at the Inland Northwest Partners conference.
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Recent Media:

- "Dropping Gas Prices may help Idaho's Economy in Surprising Ways" *Local News 8*, December 22, 2014 [Click Here](#)
 - "Chobani Shows Off New Filtration System" *Capital Press*, December 15, 2014 [Click Here](#)
 - "Magic Valley Unemployment Figures Decline" *Times-News*, December 15, 2014 [Click Here](#)
 - "Glanbia Foods Announces \$82 Million Expansion Project in Southern Idaho" *PRWeb*, December 4, 2014 [Click Here](#)
 - "Idaho Milk Products Opens Jerome, Idaho, Technical Center" *Area Development*, December 4, 2014 [Click Here](#)
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Recent Check Presentation: First Federal



Back row, L-R: First Federal Board of Directors Mike Traveller, Rex Lytle, Tom Ashenbrener, Alex Sinclair, Steve Westfall and Jay Dodds. **Front row, L-R:** Alan Horner, Jason Meyerhoeffer, Rebecca Wildman, Executive Director of Business Plus and Mitch Watkins, President of Business Plus

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho Central Credit Union
Idaho National Lab (INL)*

GOLD (\$5,000-\$9,999)

Cooper Norman, CPAs
Idaho Dairymen's Association
Idaho Power*
Magic Valley Bank
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Zions Bank

SILVER (\$2,500-\$4,999)

Dot Foods
EHM Engineers, Inc.
Farmers National Bank
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
NOVOLEX/Hilex Poly
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal
Banner Bank
Berkshire Hathaway HomeServices
Idaho Homes and Properties*
Best Western Burley Inn
Cassia Regional (IHC)*
Clear Springs Foods
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher & Sons
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Middlekauff Auto Group
Nelson & Co.
Neuhoff Communications
- KMVT KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Alliance Title & Escrow*
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

www.business-plus.org

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