

Campaign 2013-2015

October 2014

Dear Partners:

Business Plus invites past and present investors, and those interested in economic development, to attend our Annual Board of Directors Meeting and Community Lunch.

Wednesday, November 12, 2014

12:00 - 1:30 p.m.

The Stone House

330 4th Avenue South

(downtown Twin Falls)

Our agenda includes voting in the 2015 Business Plus Board Members, updates from Business Plus and the Southern Idaho Economic Development Organization (SIEDO). Our featured speaker is Brandi Turnipseed, Director of CSI's Workforce Development program. Please RSVP by Friday, November 7, 2014, to businessplusinc@msn.com or 208-539-6470. Lunch will be provided.

Thank you to Zions Bank for sponsoring this event!

Business Plus is pleased to have **Power Engineers** join our campaign, and thanks **D.L. Evans Bank, Magic Valley Distributing, St. Luke's Magic Valley, Wells Fargo Bank, and Zions Bank** for renewing their investments this year. We are grateful for your support!

If you are considering investing, we would love to meet with you about our organization. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement:

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley. To support this goal, Business Plus helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region, and provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

The SIEDO Report:

SIEDO has picked up a couple of prestigious awards lately. Last week, Jan Rogers received a Gold Excellence Award from the International Economic Development Council (IEDC) at the annual conference in Fort Worth. SIEDO's "Operation Facelift" was recognized as one of the best multi-year economic development programs. The City of Twin Falls also picked up a Gold award for Glanbia's headquarters and Cheese Innovation Center and a Bronze for brochures developed for Clif Bar recruitment.

Jan was re-appointed by the IEDC to serve on their 2015 Board of Directors beginning January 2015 through December 2016.

Also last week, *Expansion Solutions* magazine awarded SIEDO the 2014 Top 5 Award in the food processing category after demonstrating exceptional progress in the area of economic development.

SIEDO is actively working with local communities on several business expansions as well as a few new business recruitments while representing the region at national conferences like IEDC and this week's CoreNet, the annual conference for site selectors and corporate real estate executives.

Media Coverage:

"SIEDO & Twin Falls take Gold & Bronze Awards for IEDC Competition" [Click Here](#)

"Twin Falls Economic Development Honored for Snagging Glanbia, Clif Bar"

October 20, 2014, *Times-News* [Click Here](#)

CSI's Applied Technology and Innovation Center Dedication

October 21, 2014, *KMVT* [Click Here](#) and *Times-News* [Click Here](#)

Project in Progress: Intermountain Gas



Intermountain Gas Sawtooth District is building its new headquarters in Jerome, just north of the Flying J truck stop. The new location will be more centrally located with more than 14,000 square feet and room to house all facilities and equipment under one roof. Estimate moving in January, 2015.

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho Central Credit Union
Idaho National Lab (INL)*

GOLD (\$5,000-\$9,999)

Cooper Norman, CPAs
Idaho Power*
Magic Valley Bank
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Zions Bank

SILVER (\$2,500-\$4,999)

Dot Foods
EHM Engineers, Inc.
Farmers National Bank
Hilex Poly Co. LLC
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal

Berkshire Hathaway HomeSource Idaho
Homes and Properties (formerly Prudential
Idaho Homes)*
Best Western Burley Inn
Cassia Regional (IHC)*
Clear Springs Foods
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
Fisher & Sons
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Middlekauff Auto Group
Nelson & Co.
Neuhoff Communications - KMVT KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Alliance Title & Escrow*
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

www.business-plus.org

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