

Campaign 2013-2015

November 2014

Dear Partners:

The Business Plus Board of Directors held its Annual Meeting on November 12th at The Stone House in Twin Falls. Business leaders and community members were invited to learn more about economic development in Southern Idaho. Thank you to **Zions Bank** for sponsoring this event!

New 2015 Board Members and Officers were voted in.

Officers and Executive Board:

- **President:** Jason Meyerhoeffer, First Federal
- **Vice President:** Chris Pruitt, Neuhoff Communications KMVT-KSVT
- **Secretary:** Cindy Collins, Berkshire Hathaway HomeServices Idaho Homes & Properties
- **Treasurer:** Jim Capps, Intermountain Gas
- Neil Christensen, 3 Day Kitchen & Bath
- Stephanie Cook, Idaho National Lab (INL)
- Mark Lopshire, Lopshire Enterprises
- Jim Lynch, Mr. Gas
- Travis Quast, The Times-News

Full Board Members:

- Michael Arrington, Starr Corporation
- Renee Avram, Zions Bank
- Matt Cook, Goode Motors
- Jim Evans, D.L. Evans
- Cally Grindstaff, Clear Springs Foods
- Jeff May, Idaho Central Credit Union
- Paul Miller, Elwood Staffing
- Randy Palmer, Farm Bureau Insurance
- Scott Plew, Cooper Norman, CPAs
- Dan Olmstead, Idaho Power
- Jerry Olson, Wells Fargo Bank
- Chris Seibold, United Electric Co-op
- Anthony Soto, Dot Foods
- Jody Tremblay, St. Luke's Magic Valley
- Mitch Watkins, Watkins Distributing

Current pledges are \$430,000, up from \$377,000 in August, with 60 investors. The fund has \$145,539 in cash and receivables. **Jan Rogers** with the Southern Idaho Economic Development Organization (SIEDO) stated that there will be a major expansion announcement in December, and that SIEDO is working on several projects throughout the region. CSI's Workforce Development Director, **Brandi Turnipseed**, educated the group about CSI's workforce program and its offering of both industry specific and customized training.

Business Plus is pleased to have **First American Title Company** join our campaign, and **St. Luke's Magic Valley** and **US Bank** for renewing their investment this year. We are grateful for your support!

If you are considering investing, we would love to meet with you. Please give me a call.

Best regards,

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement:

Business Plus, Inc. is a regional non-profit organization made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley. To support this goal, Business Plus helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region, and provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

Media:

"Looking to go Beyond Greek Yogurt, Chobani Announces a Food Incubator" November 11, 2014, *Fast Company* [Click Here](#) and "Want to Build a Food Start-up? Learn from a Billion Dollar Mentor" *Inc.* [Click Here](#)

"Major Business Expansion Plans Expected in December" November 13, 2014, *Times- News* [Click Here](#)

"Mini-Cassia's New Rivergate Crossing: The Players, The Plan, The Deal" November 23, 2014, *Times-News* [Click Here](#)

"Idaho's Dairy Industry and The Numbers to Back it Up" November 19, 2014, KMVT [Click Here](#)

Grant Opportunity:

Science Education Grant Opportunity - Idaho National Laboratory (INL) K-12 STEM Grant Application [Click Here](#)

Recent Check Presentations:

Goode Motor Auto Group



L-R: Garth Williams and Matt Cook, co-owners of Goode Motor Auto Group, **Rebecca Wildman**, Executive Director Business Plus, Business Plus Board Members **Chris Pruitt**, Neuhoff Communications - KMVT KSVT, and **Travis Quast**, Times-News.

Idaho Central Credit Union



L-R: Mitch Watkins, Watkins Distributing and President of Business Plus, **Rebecca Wildman**, Executive Director Business Plus, and Idaho Central Credit Union's **Jeff May**, Business Lending Officer, **Laura Smith**, Public Relations Manager, **Katherine Johnson**, Branch Manager Addison Branch, **Brenda Worrell**, Executive Vice President, **Janet Benefiel**, Business Relationship Officer, and **Brett Buckley**, Branch Manager Blue Lakes Branch

Zions Bank



L-R: Neil Christensen, 3 Day Kitchen & Bath and Business Plus Director, **Rebecca Wildman**, Executive Director Business Plus, and Zions Bank's **Renee Avram**, VP Branch Manager, **Danae Klimes**, VP Commercial Loan Officer, **Myron Nield**, VP Relationship Manager, and **Chris Mershon**, VP Portfolio Manager

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho Central Credit Union
Idaho National Lab (INL)*

GOLD (\$5,000-\$9,999)

Cooper Norman, CPAs
Idaho Power*
Magic Valley Bank
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Zions Bank

SILVER (\$2,500-\$4,999)

Dot Foods
EHM Engineers, Inc.
Farmers National Bank
Hilex Poly Co. LLC
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
Oasis Stop 'N Go & Travelers' Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

American Real Estate and Appraisal

Berkshire Hathaway HomeServices Idaho
Homes and Properties (formerly Prudential
Idaho Homes)*
Best Western Burley Inn
Cassia Regional (IHC)*
Clear Springs Foods
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Elwood Staffing
Farm Bureau Insurance
First American Title Company
Fisher & Sons
Givens Pursley, LLP
Goode Motor Auto Group
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Middlekauff Auto Group
Nelson & Co.
Neuhoff Communications - KMVT KSVT
Power Engineers
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Alliance Title & Escrow*
Gem State Welders Supply*
i.t. Integrated Technologies
Neil Christensen Insurance
New Leaf Properties
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

www.business-plus.org

PO Box 929, Twin Falls, ID 83303-0929

BusinessPlusInc@msn.com