

Campaign 2013-2015

May 2014

Dear Partners:

The Business Plus Board of Directors met in Burley on Thursday, May 15, inviting business leaders from the area to join and learn more about economic development in the Magic Valley. Lunch was co-sponsored by **D.L. Evans Bank, United Electric Co-op, and Wells Fargo Bank.**

Mitch Watkins, Business Plus Board President, welcomed the group and invited business leaders to become investors in Business Plus. Current pledges are \$357,000, with \$171,000 in cash and no liabilities. **Jan Rogers** from SIEDO reported on recent marketing success with the Magic Valley Miracle story being picked up by multiple trade and national food publications along with *The Wall Street Journal*, *Kiplinger's Agriculture Letter* and Lou Dobbs with *Fox Business*.

Mark Mitton with the City of Burley remembered how impressed DOT Foods was when they received a \$40,000 grant from Business Plus in 2008. At the time DOT said that the Business Plus incentive was one of the factors in their decision to locate in Burley.

Charlie Creason with PMT has been an investor in Business Plus since becoming regional in 2003. Charlie informed the group that PMT has grown along with the region, offering services to many of the new businesses that Business Plus and SIEDO have helped bring to the Magic Valley. Creason presented a large check to Business Plus at the meeting to show PMT's continued support. [Click here](#) for coverage provided by KMVT.

The next Board of Directors Meeting and community lunch will be held on Thursday, August 7, 2014, in Jerome, with more details to come.

Business Plus is pleased to announce that **EHM Engineers, Inc.** has joined our campaign as a Silver level contributor. Thank you EHM Engineers for your support.

We would love to visit with your organization about the benefits of focused regional economic development. Please give me a call.

Rebecca Wildman
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Mission Statement:

Business Plus, Inc. is a regional non-profit made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley. To support this goal, Business Plus helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region, and provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

May 2014 Board Meeting and Check Presentation

Jan Rogers of SIEDO



Jan Rogers, Director of the Southern Idaho Economic Development Organization (SIEDO) reports on recent national marketing success for the Magic Valley region.

Project Mutual Telephone (PMT)



Left to Right: Jerry Olson, Wells Fargo Bank; Jim Evans, D.L. Evans Bank; Charlie Creason, PMT; Rebecca Wildman, Business Plus; and Chris Seibold, United Electric Co-op.

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho National Lab (INL)*

GOLD (\$5,000-\$9,999)

Idaho Power*
Magic Valley Bank
Project Mutual Telephone (PMT)*
St. Luke's Magic Valley*
Washington Federal
Zions Bank

SILVER (\$2,500-\$4,999)

EHM Engineers, Inc.
Farmers National Bank
Hilex Poly
Intermountain Gas Company*
Lytle Signs
Mr. Gas*
Oasis Stop 'N Go & Traveler's Oasis*
PCA Packing Corporation of America
(formerly Boise, Inc.)*
Stevens Pierce & Associates CPAs*
Times-News
United Electric Co-op, Inc.
U.S. Bank
Watkins Distributing*
Wells Fargo Bank
WOW Logistics

BRONZE (\$1,000-\$2,499)

Allstate - Neil Christensen
American Real Estate and Appraisal
Best Western Burley Inn
Cassia Regional (IHC)*
Clear Springs Foods
Con Paulos, Inc.
Eastern Idaho Railroad (EIRR)
Farm Bureau Insurance
Gossner Foods, Inc.
K&T Steel Corp*
Land Title & Escrow*
Magic Valley Distributing*
Nelson & Co.
Neuhoff Communications-KMVT KSVT
Prudential Idaho Homes*
Starr Corporation*
Titlefact, Inc.*
Westfall & Westfall CPAs*
Wills, Inc.*
Wills Toyota

COMMUNITY (\$100-\$999)

Alliance Title & Escrow*
Gem State Welders Supply*
i.t. Integrated Technologies
New Leaf Properties
St. Luke's Jerome*

**indicates 10+ years of support since 2003*

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- **Times-News special edition: "The Magic Valley Miracle"** [Click Here](#)