

Campaign 2013-2015

October 2013

Dear Partners:

The Business Plus Board of Directors met in September. Meeting highlights including:

- **Bylaws Updated:** Business Plus was incorporated in 2005 and some language in the bylaws was changed to allow for more flexibility regarding board member term limits. The board may now make exceptions to the term limits.
- **Mission Statement:** The Board also voted to make a minor change to the Business Plus mission statement. Please see the revised statement below.
- **Current Cash:** Currently there is \$134,000 cash in the fund, up from \$110,000 in August and \$122,500 in September.
- **Recent Pledges and Received Investments:** New investors include *Nelson & Co, United Electric Co-op*, and *Wells Fargo*. Pledge dollars recently received include *Allstate - Neil Christensen, First Federal, Gem State Welders Supply, Nelson & Co, Oasis Stop N' Go, Prudential Idaho Homes and Properties, Stevens Pierce & Associates, CPAs*, and *Traveler's Oasis*. A big Thank You to these businesses for their support!

The next Board of Director's Meeting is scheduled for Wednesday, November 13, 2013 from 2:00-3:00 p.m. The meeting will be held at the CSI Evergreen Building Room C-76 and broadcast to CSI Burley Room A-9. Meetings are open to all investors, potential investors and others interested in economic development. Please let us know if you would like to attend.

Sincerely,
Rebecca Wildman, Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement:

Business Plus, Inc. (BP) is a regional non-profit made up of forward-thinking private businesses with the goal of growing our economy through creating jobs in the Magic Valley. To support this goal BP helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region and BP provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

Recent Check Presentations

Clear Springs Foods



L-R: Mark Lopshire (BP Board Member),
Rebecca Wildman (BP Director),
Cally Grindstaff (VP of Clear Springs Foods)
and Larry Cope (President and CEO)

First Federal



L-R: Jay P. Dodds (Executive VP and CFO),
Jason Meyerhoeffer (Executive VP and Chief Lending
Officer), Rebecca Wildman (BP Director) and C. Alan Horner
(President and CEO)

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho National Lab (INL)

GOLD (\$5,000-\$9,999)

Idaho Power
Project Mutual Telephone (PMT)
St. Luke's Magic Valley
Zions Bank

SILVER (\$2,500-\$4,999)

Boise, Inc.
Farmers National Bank
Hilex Poly
Intermountain Gas
Lytle Signs
Oasis Stop 'N Go & Traveler's Oasis
Mr. Gas
Stevens Pierce & Associates CPAs
United Electric Co-op, Inc.
US Bank
Watkins Distributing
Wells Fargo
WOW Logistics

BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow
Allstate - Neil Christensen
American Real Estate and Appraisal
Cassia Regional (IHC)
Clear Springs Foods
Farm Bureau Insurance
Gossner Foods, Inc.
K&T Steel
Land Title & Escrow
Magic Valley Distributing
Nelson & Co.
Neuhoff Communications (KMVT)
Prudential Idaho Homes
St. Luke's Jerome
Starr Corporation
Titlefact, Inc.
Westfall & Westfall CPAs
Wills, Inc.

COMMUNITY (\$100-\$999)

Eastern Idaho Railroad
Gem State Welders Supply
i.t. Integrated Technologies
New Leaf Properties

Regional Economic Development in the News:

- SIEDO wins National Award (KMVT): [Click Here](#)
- Frulact coming to Rupert (KMVT): [Click Here](#)
- Clif Bars coming to Twin Falls (Times-News): [Click Here](#)