

Campaign 2013-2015

November 2013

Dear Partners:

The Business Plus Board of Directors held its Annual Meeting on November 13, 2013. Meeting highlights include:

- **New 2014 Board of Directors:** We wish to thank those who have served on our Board of Directors and welcome new Directors to our board. The 2014 Board of Directors is as follows:
 - Neil Christensen (Allstate Insurance)
 - Cally Grindstaff (Clear Springs Foods)
 - Jim Evans (D.L. Evans Bank)
 - Randy Palmer (Farm Bureau)
 - Jason Meyerhoeffer (First Federal)
 - Daniel Olmstead (Idaho Power)
 - Stephanie Cook (INL)
 - Jim Capps (Intermountain Gas)
 - Jim Lynch (Mr. Gas)
 - Chris Pruitt (Neuhoff Communications - KMVT KTWT)
 - Cindy Collins (Prudential Idaho Homes)
 - Amy Bearden (St. Luke's Magic Valley)
 - Michael Arrington (Starr Corporation)
 - Travis Quast (Times-News)
 - Chris Seibold (United Electric Co-op)
 - Mitch Watkins (Watkins Distributing)
 - Jerry Olson (Wells Fargo Bank)
 - Mark Lopshire (WOW Logistics)
 - Renee Avram (Zions Bank)
- **Reports from Other Economic Development Professionals:** We heard great things about our region including the recent recruitment of **Frulact Group** and **Clif Bar** and expansion of **McCain Foods**. The team effort and regional support pay off and prove once again that our area's unique model of economic development works.

Business Plus will be hosting a lunch for Mini-Cassia business leaders on **Thursday, December 5, 2013**. If you would like more information, please email me at: businessplusinc@msn.com or by phone: 208-539-6470.

Wishing you a great Thanksgiving!

Rebecca Wildman, Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement:

Business Plus, Inc. (BP) is a regional non-profit made up of forward-thinking private businesses with the goal of growing our economy through creating jobs in the Magic Valley. To support this goal BP helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region and BP provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

Recent Check Presentations

United Electric Co-op



L-R: Kae Cameron (Mini-Cassia Chamber), Jim Lynch (Mr. Gas and Business Plus Board), Rebecca Wildman (Executive Director of Business Plus), Jo Elg (General Manager) and Chris Seibold (Community Relations Manager) for United Electric Co-op, Inc.

Wells Fargo Bank



L-R: Mitch Watkins (Watkins Distributing and Business Plus President), Brad Wills (Wills, Inc. and past Business Plus Board), Rebecca Wildman (Executive Director of Business Plus), Jerry Olson (VP Manager of Wells Fargo South Central Idaho) and Tom Rochford (Wells Fargo Store Manager)

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho National Lab (INL)

GOLD (\$5,000-\$9,999)

Idaho Power
Project Mutual Telephone (PMT)
St. Luke's Magic Valley
Zions Bank

SILVER (\$2,500-\$4,999)

Boise, Inc.
Farmers National Bank
Hilex Poly
Intermountain Gas
Lytle Signs
Oasis Stop 'N Go & Traveler's Oasis
Mr. Gas
Stevens Pierce & Associates CPAs
Times-News
United Electric Co-op, Inc.
US Bank
Watkins Distributing
Wells Fargo
WOW Logistics

BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow
Allstate - Neil Christensen
American Real Estate and Appraisal
Cassia Regional (IHC)
Clear Springs Foods
Farm Bureau
Gossner
K&T Steel
Land Title & Escrow
Magic Valley Distributing
Nelson & Co.
Neuhoff Communications (KMVT KTWT)
Prudential Idaho Homes
St. Luke's Jerome
Starr Corporation
Titlefact, Inc.
Westfall & Westfall CPAs
Wills, Inc.

COMMUNITY (\$100-\$999)

Eastern Idaho Railroad
Gem State Welders Supply
i.t. Integrated Technologies
New Leaf Properties

**Idaho Business Review article regarding the
Magic Valley's recent economic development successes:**

[Click here!](#)