

Campaign 2013-2015

March 2014

Dear Partners:

Welcome to the First Day of Spring! We would like to share with you recent happenings with Business Plus:

Twin Falls Community Lunch: Our first traveling Board of Directors Meeting and Community Lunch was held on February 13, 2014. The Business Plus Board and I mingled with business leaders and Travis Rothweiler gave us an economic update for the City of Twin Falls. Business Plus presented a \$30,000 check to the Southern Idaho Economic Development Organization (SIEDO) to fund its marketing efforts and further promote our region's success. Click [here](#) for coverage from KMVT and [here](#) for Times-News coverage.

Future Community Lunches: We plan to hold our next community lunch on **May 15, 2014** in Burley, followed by an August date in Jerome. Details will come in future E-News editions.

2013 Business Plus Annual Report: The Annual Report was presented at our Board Meeting and is being shared with our Business Plus Investors and others who are interested. If you would like a copy please give me a call.

People are excited about our region's success and the passing of ten new school bonds. Great schools are not only good for our students but also for our businesses and our community. At a recent meeting I heard someone state that "our communities are investing in our communities." I find this is evidence of forward-thinking individuals that are embracing the new growth and vitality in our region.

Please consider how your organization can support the region's economic development. Give me a call and we can schedule a time to talk about how your investment can benefit your organization, your employees and your community.

Wishing you a wonderful Spring 2014!

Rebecca Wildman
Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement:

Business Plus, Inc. is a regional non-profit made up of forward-thinking private businesses with the goal of growing our economy through job creation in the Magic Valley. To support this goal, Business Plus helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region, and provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

Recent Check Presentations

Farm Bureau Insurance



L-R Front Row: Antonia Cruz, Lisa Bothof, Steve Widmer and Rebecca Wildman (Business Plus)
Back Row: Randy Palmer, Neil Hazelbaker, Paul Johnson, Ron Silvers, and Clint Van Biezen
Not Pictured: Brett Barton, Marcy Brodine, Jennifer Cook, Donna D'Ambra, Paul Dewitt, Rob Ellis, Bea Guzman, Joe Leach, Mike Phillips, Ryan Rex, Perry Shank, Wes Startin, and Garren Taylor

Idaho National Lab (INL)



Pictured L-R: Debra Wilson (CSI Foundation), Jan Rogers (Southern Idaho Economic Development Organization), Rebecca Wildman (Business Plus), and Stephanie Cook (Idaho National Lab)

Campaign 2013-2015 Investors:

PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank
 First Federal
 Idaho National Lab (INL)

GOLD (\$5,000-\$9,999)

Idaho Power
 Project Mutual Telephone (PMT)
 St. Luke's Magic Valley
 Zions Bank

SILVER (\$2,500-\$4,999)

Farmers National Bank
 Hilex Poly
 Intermountain Gas
 Lytle Signs
 Mr. Gas
 Oasis Stop 'N Go & Traveler's Oasis
 PCA Packaging Corporation of America
 Stevens Pierce & Associates CPAs
 United Electric Co-op, Inc.
 U.S. Bank
 Watkins Distributing
 Wells Fargo Bank
 WOW Logistics

BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow
 Allstate - Neil Christensen
 American Real Estate and Appraisal
 Burley Best Western
 Cassia Regional (IHC)
 Clear Springs Foods
 Farm Bureau Insurance
 Gossner Foods, Inc.
 K&T Steel
 Land Title & Escrow
 Magic Valley Distributing
 Nelson & Co.
 Neuhoff Communications (KMVT)
 Prudential Idaho Homes
 Starr Corporation
 Titlefact, Inc.
 Westfall & Westfall CPAs
 Wills, Inc.
 Wills Toyota

COMMUNITY (\$100-\$999)

Eastern Idaho Railroad
 Gem State Welders Supply
 i.t. Integrated Technologies
 New Leaf Properties
 St. Luke's Jerome