

Campaign 2013-2015

June 2013

Dear Partners:

Business Plus is pleased to announce that Rebecca Wildman is taking over as its Executive Director. Wildman, who holds an M.B.A. from Idaho State University, has worked behind the scenes with Business Plus since 2003, starting with the Business Plus III Campaign. Wildman will take the helm from Mark Lopshire who is stepping down. Lopshire will continue to support Business Plus as a Board Member representing WOW Logistics. Business Plus would like to thank Lopshire for his efforts in furthering the goals of Business Plus and welcome Wildman as our new director!

Highlights for Business Plus for June 2013 include:

- **Cash in the bank of \$187,000** up from \$173,000 this time last month, with \$75,000 earmarked for BP's August 2013 commitment to the Southern Idaho Economic Development Organization (SIEDO). SIEDO depends on our support to market our region and recruit new businesses to Southern Idaho.
- **Jan Rogers, Executive Director of SIEDO**, informed us that for the second quarter of 2013 SIEDO is working on eight new leads and one major expansion! Additionally, SIEDO has opened up a satellite office at: 101 5th Avenue South in downtown Twin Falls.
- **Investments received this past month from: Boise, WOW Logistics, Gossner, Magic Valley Distributing, Hilex Poly, Intermountain Gas, Starr Corporation, Stevens Pierce and Associates, CPAs. Many of these investors have also signed multiple year pledges! Thank you!**

If your organization would like to hear more about Business Plus or SIEDO, please let us know! I look forward to meeting with you!

Sincerely,

Rebecca Wildman, Executive Director
BusinessPlusInc@msn.com
208-539-6470

Mission Statement:

Business Plus, Inc. (BP) is a regional non-profit made up of forward-thinking private businesses with the goal of creating wealth through creating jobs in the Magic Valley. To support this goal BP helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region and BP provides direct funding to companies that bring wealth (jobs) to the region. [For more information about SIEDO, click here!](#)

Business Plus Commercial!

Click [HERE](#) for the 30 second Business Plus Commercial! Thank you KMVT!

Current Investors!

Platinum (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho National Lab (INL)

Gold (\$5,000-\$9,999)

Idaho Power
Project Mutual Telephone (PMT)
St. Luke's Magic Valley
ZIONS Bank

Silver (\$2,500-\$4,999)

Boise, Inc.
Farmers National Bank
Intermountain Gas
Mr. Gas
St. Luke's Jerome
Stevens Pierce & Associates CPAs
US Bank
Watkins Distributing
WOW Logistics

Bronze \$1,000-\$2,499

Allstate Insurance – Neil Christensen
American Real Estate and Appraisal
Cassia Regional (IHC)
Clear Springs
Eastern Idaho Railroad
Farm Bureau Insurance
Gossner Foods, Inc.
K & T Steel
Land Title & Escrow
Magic Valley Distributing
Neuhoff Communications (KMVT)
Prudential Idaho Homes
Starr Corporation
Titlefact, Inc.
Westfall & Westfall CPAs
Wills, Inc.

Community \$100-\$999

Alliance Title & Escrow
I.T. Technologies
New Leaf Properties

Recent Articles regarding Economic Development!

The *Times-News* ran a 3 part series on growth in Southern Idaho, and more recently a piece on Jerry Beck's (CSI) involvement with economic development. To read these informative pieces, please follow the links below:

June 2, 2013: [Part 1 Times- News Extra](#)

June 3, 2013: [Part 2 Times-News](#)

June 4, 2013: [Part 3 Times-News](#)

And June 18, 2013: [CSI, The 'Secret Weapon'](#)