

## January 2013 – [www.business-plus.org](http://www.business-plus.org)

Dear Business Plus Investors:

Due to the tremendous support from our community and investors, Business Plus had a great year in 2012. Highlights include:

- **Celebrating the Business Plus 25th Anniversary**
- **Support of Chobani recruitment with a \$150,000 grant**
- **Continued support of the Southern Idaho Economic Development Organization**
- **More than 75 Investors with more than \$100,000 raised last year**
- **Greater community presence with many public presentations and other press coverage including several large check presentations, and**
- **Greater involvement from the Business Plus Board of Directors and the addition of four new members**

Attached is the **Business Plus, Inc. 2012 Annual Report**. It provides greater details as to the previous year operations and a focus on the future.

Please feel free to contact me if I can answer any questions or meet with your company or group.

Sincerely,

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Executive Director  
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