

## Campaign 2013-2015

December 2013

Dear Partners:

Business Plus hosted a group lunch at the Drift Inn in Rupert, Idaho on December 5, 2013. This lunch was co-supported by investors Mr. Gas, Westfall & Westfall, United Electric Co-op and by the Mini-Cassia Chamber. Highlights include:

- **Zions Bank Check Presentation:** Zions Bank presented a \$5,000 check to Business Plus to show their continued support of regional economic development and job creation. We want to give a BIG thank you to Zions Bank!
- **Investor Support:** Jim Lynch of Mr. Gas explained that he was hesitant when first asked eleven years ago to support Business Plus in its regional economic development efforts. Lynch is now a firm believer that his support has benefitted his business and the region by focusing on targeted growth, new businesses and new jobs. Lynch asked others to pledge to Business Plus because it has proven to be effective in the way it supports economic development.
- **Frulact Group:** Kelly Anthon, Rupert City Administrator, informed why Frulact chose Rupert to build its new state of the art manufacturing plant. Future thinking community leaders helped place Rupert as top choice with desirable site characteristics, and workforce opportunities. Congratulations to Rupert and to the Southern Idaho region!
- **Winner:** Diane Newman, Director of Sales for the Best Western Burley Inn won the drawing for a Mr. Gas gas card.
- **New Investor:** John Webster of the Best Western Burley Inn pledged \$1,000 to Business Plus and his support of our mission to support regional economic development. Thank you John and the Best Western Burley Inn!

Business Plus will host more informational lunches in 2014 and will keep you informed as to the dates and locations. We will invite anyone who is interested in a successful future for our region to attend.

***Over the past 12 months Southern Idaho has either announced or held a grand opening for seven projects bringing over 1,200 jobs! This has been one amazing year! Success like this reflects a Complete Team Effort! Our region's focus on the future has been tremendous! Congratulations Southern Idaho!***

*Wishing you a great holiday season!*

Rebecca Wildman, Executive Director

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### **Mission Statement:**

*Business Plus, Inc. (BP) is a regional non-profit made up of forward-thinking private businesses with the goal of growing our economy through creating jobs in the Magic Valley. To support this goal BP helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region and BP provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)*

## Recent Check Presentations

### Business Plus Lunch



Kelly Anthon, Rupert City Administrator, presented at an Information Lunch on December 5, 2013. Rupert recently announced that Frulact Group, a Portuguese Company, is building a manufacturing plant in Rupert, bringing with it over 100 new jobs.

### Zions Bank



L-R: Renee Avram (Zions Bank VP Manager), Rebecca Wildman (Business Plus Executive Director), Kelly Anderson (Zions Bank Eastern Idaho Region President), Steve Ormond, (Zions Bank Burley Branch Manager), and Jim Lynch (Mr. Gas and Business Plus Director)

## Campaign 2013-2015 Investors:

### PLATINUM (\$10,000-\$25,000)

D.L. Evans Bank  
First Federal  
Idaho National Lab (INL)

### GOLD (\$5,000-\$9,999)

Idaho Power  
Project Mutual Telephone (PMT)  
St. Luke's Magic Valley  
Zions Bank

### SILVER (\$2,500-\$4,999)

Boise, Inc.  
Farmers National Bank  
Hilex Poly  
Intermountain Gas  
Lytle Signs  
Oasis Stop 'N Go & Traveler's Oasis  
Mr. Gas  
Stevens Pierce & Associates CPAs  
Times-News  
United Electric Co-op, Inc.  
US Bank  
Watkins Distributing  
Wells Fargo  
WOW Logistics

### BRONZE (\$1,000-\$2,499)

Alliance Title & Escrow  
Allstate - Neil Christensen  
American Real Estate and Appraisal  
Burley Best Western  
Cassia Regional (IHC)  
Clear Springs Foods  
Farm Bureau Insurance  
Gossner Food, Inc.  
K&T Steel  
Land Title & Escrow  
Magic Valley Distributing  
Nelson & Co.  
Neuhoff Communications (KMVT KTWT)  
Prudential Idaho Homes  
St. Luke's Jerome  
Starr Corporation  
Titlefact, Inc.  
Westfall & Westfall CPAs  
Wills, Inc.

### COMMUNITY (\$100-\$999)

Eastern Idaho Railroad  
Gem State Welders Supply  
i.t. Integrated Technologies  
New Leaf Properties