

Campaign 2013-2015

August 2013

Dear Partners:

Business Plus has launched its Campaign 2013-2015 with a goal of raising \$1M and partnering with 250 large, medium and small businesses. Funds will be used to support the Southern Idaho Economic Development Organization (SIEDO) in its efforts to market Southern Idaho to targeted industries as a desirable location to do business. Funds will also be used to provide grants that bring jobs to the region.

We are excited to announce we have reached 30% of our goal having raised \$300,000 thus far! We want to thank those businesses who have contributed to this campaign. Please see our list of investors below.

Highlights include:

- **Board of Director's Meeting Scheduled for Monday, September 16, 2013 from 2:00 - 3:00 p.m.** The meeting will be held at the CSI Evergreen Building Room C-76 and broadcast to CSI Burley Room A-9. It is open to all Investors and Potential Investors. Please let us know if you would like to attend.
 - **Cash in the bank is \$110,000** after paying out \$75,000 to support the Southern Idaho Economic Development Organization (SIEDO). SIEDO is our #1 funding focus! They depend on our support to market our region and recruit new businesses to Southern Idaho.
 - **Investments received this past month from:** Allstate Insurance - Neil Christensen, Clear Springs Foods, K&T Steel, KMVT, Lytle Signs, Mr. Gas, Prudential Idaho Homes, Watkins Distributing, and Wills, Inc. Many investors have also signed multiple year pledges. Thank you!
- If your organization would like to learn more about Business Plus or SIEDO, please let us know. We look forward to meeting with you!

Sincerely,
Rebecca Wildman, Executive Director
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208-539-6470

Mission Statement:

Business Plus, Inc. (BP) is a regional non-profit made up of forward-thinking private businesses with the goal of growing our economy through creating jobs in the Magic Valley. To support this goal BP helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region and BP provides direct funding to companies that bring jobs to the region. [For more information about SIEDO, click here!](#)

Business Plus Gives SIEDO a Sizeable Check!
Click [HERE](#) to see how Business Plus supports SIEDO. Thank you KMVT!

Current Investors!

Platinum (\$10,000-\$25,000)

D.L. Evans Bank
First Federal
Idaho National Lab (INL)

Gold (\$5,000-\$9,999)

Idaho Power
Project Mutual Telephone (PMT)
St. Luke's Magic Valley
ZIONS Bank

Silver (\$2,500-\$4,999)

Boise, Inc.
Farmers National Bank
Intermountain Gas
Mr. Gas
St. Luke's Jerome
Stevens Pierce & Associates CPAs
US Bank
Watkins Distributing
WOW Logistics

Bronze \$1,000-\$2,499

Allstate Insurance – Neil Christensen
American Real Estate and Appraisal
Cassia Regional (IHC)
Clear Springs
Eastern Idaho Railroad
Farm Bureau Insurance
Gossner Foods, Inc.
K & T Steel
Land Title & Escrow
Magic Valley Distributing
Neuhoff Communications (KMVT)
Prudential Idaho Homes
Starr Corporation
Titlefact, Inc.
Westfall & Westfall CPAs
Wills, Inc.

Community \$100-\$999

Alliance Title & Escrow
I.T. Technologies
New Leaf Properties