

## Campaign 2013-2015

April 2013

*Dear Business Plus Investors and those interested in Economic Development:*

Business Plus is well on its way to raising \$1 Million over the next three years. In the past month alone we have an additional \$41,000 in pledges! We would like to add your company's name to our list of current investors!

During the next three years Business Plus funds will be used primarily to support the Southern Idaho Economic Development Organization (SIEDO). SIEDO depends on our support so that it may market our region and recruit new businesses to the area.

New businesses mean new jobs and more growth for the Magic Valley. The latest success story of a SIEDO recruitment is the Chobani plant. Chobani brings with it more than 600 new jobs and contributes \$1.3 billion to our economy! Others that SIEDO has helped recruit include DOT Foods, Dutchmen Manufacturing, and Hilex Poly.

Support to SIEDO is our primary goal, and Business Plus also gives grants directly to businesses that bring well-paying jobs to the region. We need funds in order to support these two important goals. Please consider pledging your company's support of \$250, \$1,000 or \$10,000!

On May 21, 2013 both the cities of Jerome and Twin Falls are asking for voter support to pass bonds for improvements to their respective wastewater treatment facilities. Business Plus does not endorse political positions but would like to encourage you to learn more about these proposals and to get out and vote.

We hope you like our new E-News format!

Have a great week!

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### **Mission Statement:**

*Business Plus, Inc. (BP) is a regional non-profit made up of forward thinking private businesses with the goal of creating wealth through creating jobs in the Magic Valley. To support this goal BP helps finance the marketing efforts of the Southern Idaho Economic Development Organization (SIEDO) in its recruitment of new companies to the region and BP provides direct funding to companies that bring wealth (jobs) to the region. [For more information about SIEDO, click here!](#)*

## Meeting Notice!

### BP Board of Directors Meeting

Thursday, April 25, 2013 - 1:00-2:30 p.m.

CSI Evergreen Building C-76 and broadcast to CSI Burley Room A-9

***You are invited to attend!*** Past and present investors and others interested in economic development are invited to attend! If you are interested in finding out more about us and about SIEDO then please let us know you plan to attend. Email us at: [BusinessPlusInc@msn.com](mailto:BusinessPlusInc@msn.com).

## Thank you!

Thank you to all those who have contributed so far to this campaign! Supporters include:

- Alliance Title & Escrow
- Allstate - Neil Christensen
- American Real Estate & Appraisal
- Barry Rental Inc.
- Boise Cascade Corporation
- Cassia Regional (IHC)
- Clear Springs Foods Inc.
- D.L. Evans Bank
- Dutchmen Mfg.
- Eastern Idaho Railroad
- Everton Mattress Factory Inc.
- Farm Bureau
- Farmers National Bank
- First Federal Bank
- Gem State Welders Supply, Inc.
- Gossner Foods Inc.
- Idaho Power Co.
- Idaho National Laboratory (INL)
- Intermountain Gas Co
- K & T Steel Corporation
- Land Title & Escrow
- Les Schwab Tire Ctr of Idaho Inc.
- Magic Valley Distributing Inc.
- Mr. Gas
- Neuhoff Communications (KMVT)
- New Leaf Properties
- Oasis Stop 'N Go
- Premier Insurance
- Project Mutual Telephone
- Prudential Idaho Homes
- St Luke's Jerome
- St Luke's Magic Valley
- Stevens Pierce & Assoc. CPAs
- Titlefact Inc.
- U.S. Bank
- Watkins Distributing
- Westfall & Westfall CPAs
- Wills, Inc.
- WOW Logistics Company
- Zions Bank

## How far have we come?

### GOALS:

- **Raise \$1,000,000**

We are at 27% of this goal with \$268,000 in pledges. Projections include an additional \$200,000 in support from companies that pledge on an annual basis. If projections are correct then we are close to half way there!

- **Partner with 250 businesses**

We have support from 43 businesses Next steps include a focus on small to medium sized businesses in the \$250-\$1,000 range.

- **Regional Support**

Regional support is crucial to our success. We need support from businesses in the entire region to reflect a regional emphasis and regional support.

- **We need your ideas on how to recruit 200 small businesses to partner with Business Plus!**